

Fundraising Statement of Principles.

The Welcome Centre aims to improve the quality of life of individuals experiencing extreme disadvantage in our local community by providing practical support. We have a core set of values that we believe in and use to achieve our goals; these are that we aim to be Collaborative, Accessible, Resourceful, Independent, Non-judgemental and Genuine.

We take responsibility for our charities fundraising practices by acting in the best interests of our charity, donors and supporters. We are explicit about how we fundraise and the principles that the Welcome Centre and third party fundraisers must follow to be both law abiding and transparent. All donations are made freely to our organisation under no duress and our partnerships with other organisations are mutual and cohesive.

To ensure that donations and funds are raised efficiently we follow 5 main principles

Plan effectively - We set and then monitor our charity's overall approach to fundraising. We consider risks, our charity's values and its relationship with donors and the wider public, as well as its income needs and expectations.

Supervise fundraisers -We have systems in place to oversee the fundraising which others carry out for our charity, so that we are satisfied that it is, and remains, in our charity's best interests.

Protect our charity's reputation, money and other assets -We ensure that there is strong management of our charity's assets and resources so that we can act in its best interests and protect it from undue risk. This includes ensuring that there is adequate consideration of the impact of our charity's fundraising on its donors, supporters and the public, making sure that our charity receives all the money to which it is entitled, and taking steps to reduce risk of loss or fraud.

Identify and ensure compliance with the laws or regulations that apply specifically to our charity's fundraising -We follow the legal rules covering compliance with data protection law, licensing, and working with commercial partners.

We are open and accountable - This includes complying with any relevant statutory accounting and reporting requirements on fundraising and using reporting to demonstrate that our charity is well run and effective. We always state the registered charity number on fundraising materials. We make clear what the donor's money will be used for, especially if the money will be used for a particular fund or project. We always remember to thank donors.