

# Fundraising Ideas Calendar

Looking for some inspiration to maximise your office or workplace support for Providence Row? Here you'll find ideas to carry you and your co-workers through a whole year of fantastic fundraising to help our work supporting homeless and vulnerable people in East London.

If you'd like any more tips, or materials to help you with your fundraising or events, just let us know by calling Olivia on 0207 422 6381 or emailing <u>getinvolved@providencerow.org.uk</u>. Don't forget to shout about your events on social media – find us on Facebook, Twitter and Instagram and use the hashtag **#ProvidenceRowHeroes**.

#### January

Gift Swap. Bring your unwanted Christmas gifts in to the office as there will likely be someone who it's perfect for! Make a donation for each gift you take – whatever you think is fair.

### **February**

Valentine's Day. Get in the mood by wearing an item of red or pink. It could be a tie, a shirt, socks, shoes – anything! Make a donation to take part, and maybe team it with a Valentine's bake sale too.

### March

Easter Egg & Chocolate Hamper Raffle. Encourage the whole office to bring in a chocolatey gift then put them together into hampers and raffle them off for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prizes! Encourage people to be generous with their chocolate offering!

# April

month of the London Marathon. Cut your commute short and walk a little extra



It's the month of the London Marathon. Cut your commute short and walk a little extra rather than using the bus or train all the way! Encourage the whole team to track their steps to compete with one another or between offices and see how many 'marathons' they can walk in a month (26 miles per marathon,

remember!) Ask everyone to pay a fee to join the challenge and get fit at the same time! You can also encourage people to donate savings they make on reduced travel.

# May

Book Swap. In the UK, people read on average 10 books per year – and we all know that holidays are the perfect time to unwind with a good read! With Summer just around the corner, bring in your books from home and set up a stall in your office. Ask people to leave a small donation when taking a book.

### June

Photo Challenge. Encourage colleagues to bring in a photo of themselves as a baby or from childhood. Charge a small entry fee for all participants and then display photos on a board and get the office involved guessing whose baby picture belongs to who. Offer a prize to the person who gets the most correct answers.

# July

It's time for Wimbledon and, by default, strawberries and cream! As a Friday or lunchtime treat, get over to the local shop for punnets of strawberries and lots of fresh cream then serve them up to your colleagues for a donation. You could always throw in a Wimbledon sweepstake too!

### August

The Great British Bake Off returns! It's time to step up from the usual office bake sale and host a full-on Great Office Bake Off! Ask participants to pay a fee to enter their creation and, on the day, let all the lucky samplers know that a donation for tasting is recommended and much appreciated. Make sure to have score cards or a tried and tested 'hands up for the best bake' strategy and get a novelty trophy and baking-related prize for the winner!



### September

Strictly vs X Factor sweepstake! Run a Strictly Come Dancing or X Factor sweepstake, whichever is the most popular in your office – or run both! Winner gets half the contributions and the rest gets donated!

### October

It's National Curry Week in October, now one of the most anticipated events in the social calendar! Get the team together and head out after work for a great curry with co-workers. Ask everyone who joins to top up their bill to include a donation (this works even better if a social budget or negotiated set menu is reducing the cost!)

### November

Auction your time! Everyone has hidden skills and talents, so take this opportunity to offer them up in return for a



donation. For example, you could offer an hour's musical tutoring, present wrapping services, give a martial arts or yoga lesson, or hold a dinner party!

# December

This time of year, there's lots to choose from and a Christmas Jumper Day is a must! Also try a festive eating competition (mince pies or Brussel sprouts – you decide!), guess the weight of the Christmas cake, how many Celebrations/Roses/Quality Street in a jar, and decorate your desk to compete with co-workers for the best dressed desk!

When you're ready to donate the money you've raised, let us know how much you've raised and how you raised it at <a href="mailto:getinvolved@providencerow.org.uk">getinvolved@providencerow.org.uk</a> and then either

Make a cheque payable to **Providence Row,** and send it to Corporate Fundraising Officer, Providence Row, Dellow Centre, 82 Wentworth Street, London, E1 7SA

Or make a payment via BACS to HSBC Bank Plc (Sort code: 40-11-60 Account number: 30532762).

Providence Row is a charitable company limited by guarantee registered in England and Wales with company number 07452798 and registered charity number 1140192. Its registered office is at The Dellow Centre, 82 Wentworth Street, London, E1 7SA.