

**HELPING HOMELESS AND VULNERABLE PEOPLE SINCE 1860** 

## **Fundraising Ideas Calendar**

Looking for some inspiration to raise much needed funds for Providence Row? Here you'll find ideas to carry you and your friends, family or your local community group or sports team through a whole year of fantastic fundraising to help our work supporting homeless and vulnerable people in East London.

If you'd like any more tips, or materials to help you with your fundraising events, just let us know by calling us on 0207 422 6778 or emailing <a href="mailto:getinvolved@providencerow.org.uk">getinvolved@providencerow.org.uk</a>. Don't forget to shout about your events on social media – find us on Facebook, Twitter and Instagram and use the hashtag **#ProvidenceRowHeroes**.

#### **January**

Declutter! Sift through your Christmas gifts for anything unwanted, or have a clear out to make space for your lovely new presents. Organise a jumble sale at home or in a local venue and invite everyone you know to take part in the giving and the buying! Offer recommended prices for items or ask people to pay what they can and donate the proceeds to Providence Row.

## **February**

Hold a Valentine's themed bake sale with lots of heart shaped biscuits and pink icing, or get together to host a Valentine's (or anti-Valentine's!) celebration and ask for a donation to join the festivities.

#### March

Easter Egg & Chocolate Hamper Raffle. Spread the word and collect Easter Eggs and other chocolatey treats – you could even approach local businesses to see if they will donate something extra special. Divide up the goodies into hampers and raffle them off for  $1^{st}$ ,  $2^{nd}$  and  $3^{rd}$  prizes! You could even make this part of a fair or other event.

# **April**

It's the month of the London Marathon. Encourage friends or team-mates to track their steps and you can compete with one another to see how many 'marathons' you can walk in a month (26 miles per marathon, remember!) Ask everyone to pay a fee to join the challenge and get fit at the same time! You can also encourage people to donate savings they might make on reduced travel expenses across the month.

# May

Book Swap. In the UK, people read on average 10 books per year – and we all know that holidays are the perfect time to unwind with a good read! With Summer just around the corner, dig out your old favourite reads (and encourage others to as well!) and set up a book swap stall in a local venue. Ask people to leave a small donation when taking a book.

#### June

Hold a picnic, a treasure hunt or a Summer fair in your local green space. It's the best time of year to get outside and the whole family can get involved! If you're part of a community group or sports team, a fair is a great way to raise your profile in the community and raise money for a great cause at the same time. If you'd like to host an outdoor event with just family or friends, then get together for a picnic or treasure hunt and ask for a donation to participate.

## July

It's time for Wimbledon and, by default, strawberries and cream! Get over to the local shop for punnets of strawberries and lots of fresh cream then serve them up at a tennis-themed lunch or party! Throw in a Wimbledon sweepstake and maybe play some tennis too, if the weather's on your side.

## **August**

The Great British Bake Off returns! Take advantage of the GBBO fever and find out what everyone's best recipes are by holding your very own competition. Ask participants to pay a fee to enter their creation and when the day comes let all the lucky samplers know that a donation for tasting is recommended and much appreciated. Make sure to have score cards or a tried and tested 'hands up for the best bake' strategy and get a novelty trophy and baking-related prize for the winner!



# September

Strictly vs X Factor sweepstake! Run a Strictly Come Dancing or X Factor sweepstake, whichever is the most popular in your circle – or run both! Winner gets half the contributions and the rest gets donated! You can even have regular get-togethers to watch the shows, taking it in turns to host - definitely get together to watch the finale!

#### **October**

It's National Curry Week in October, now one of the most anticipated events in the social calendar! Get a crowd together and head out for a great curry. Negotiate a good deal with a local restaurant for a set menu (the more people joining, the better the deal will be) and include a donation in the set price you ask everyone to pay.

#### **November**

Auction your time! Everyone has hidden skills and talents, so take this opportunity to offer them up in return for a donation. For example, you could offer an hour's musical tutoring, present wrapping services,

give a martial arts or yoga lesson, or hold a dinner party!

#### December

This time of year, there's lots to choose from. Take part in a Santa Run, organise a Christmas fair, get a group of friends together for a wreath-making master-class, make decorations or other crafts suitable as Christmas gifts in return for a donation, or just let your friends and family know that you would appreciate a donation made to Providence Row in place of a Christmas gift.

When you're ready to donate the money you've raised, let us know how much you've raised and how you raised it at <a href="mailto:getinvolved@providencerow.org.uk">getinvolved@providencerow.org.uk</a> and then either

Make a cheque payable to **Providence Row,** and send it to Fundraising Team, Providence Row, Dellow Centre, 82 Wentworth Street, London, E1 7SA

Or make a payment via BACS to HSBC Bank Plc (Sort code: 40-11-60 Account number: 30532762).

Providence Row is a charitable company limited by guarantee registered in England and Wales with company number 07452798 and registered charity number 1140192. Its registered office is at The Dellow Centre, 82 Wentworth Street, London, E1 7SA.