

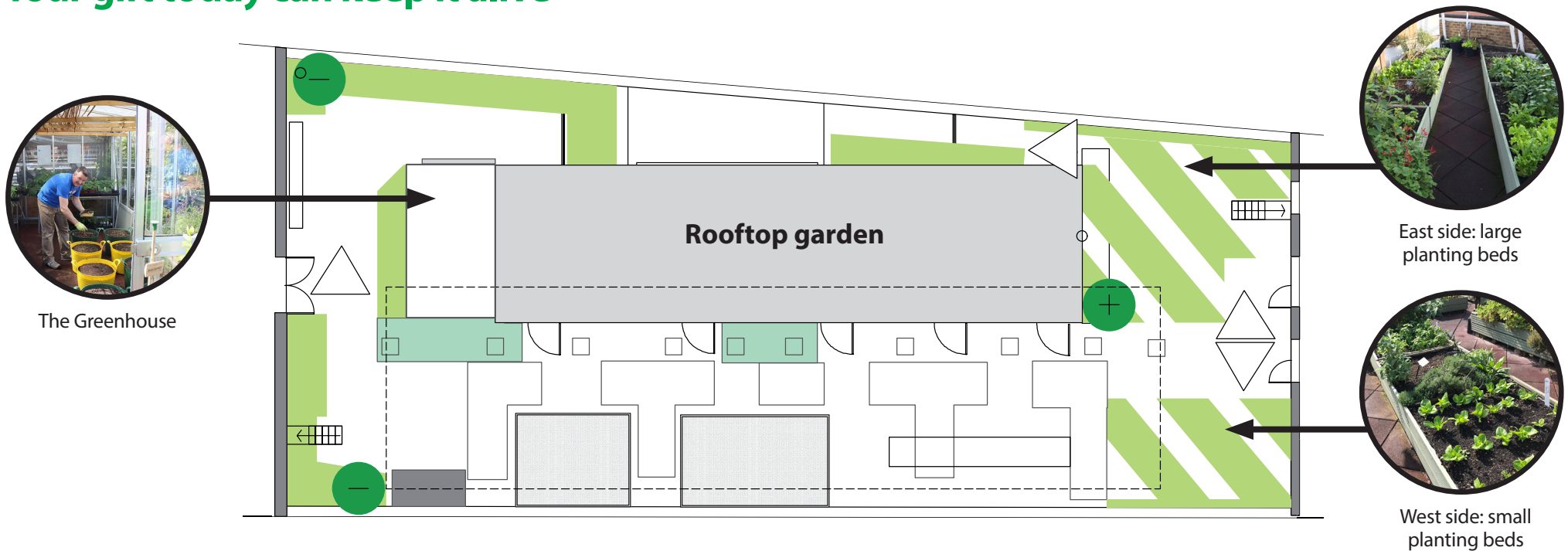
PROVIDENCE ROW: GARDEN SPONSORSHIP PROGRAMME

Growing a community of
support for people affected
by homelessness



THE GARDEN IS A LIFELINE THAT DEPENDS ENTIRELY ON DONATIONS

Your gift today can keep it alive



A multi-award winning Garden, scooping up two awards in 2020 London in Bloom; including Gold in the London Community Garden category!



Environmentally friendly and sustainable, this wildlife oasis is home to many bee friendly plants, a bug hotel and composting and recycling units.



Our unique urban garden grows a large variety of fruits and vegetables from around the world, supplying fresh produce to our kitchen all year round.



Our clients are involved in all activities in the garden from planting to composting. The tranquil environment also supports clients to develop social skills, hope and a purpose.

SPONSORSHIP PACKAGES AVAILABLE



"My mind opened up on that rooftop garden. I learnt all kinds of new skills and now I hold an OCN London Certificate in Sowing and Growing Plants, which is a pathway to employment. I have a new resilience that keeps me moving forward. Without the gardening training scheme I don't want to think about where I'd be today."

Terry, Gardening Trainee 2019

£5000 Greenhouse Sponsorship (x1)

- ✓ Headline sponsor of both the garden and our Rooftop Garden Party.
- ✓ Your company logo on all event advertising and your company name on a plaque in the Greenhouse.
- ✓ 10 Volunteering Sessions.
- ✓ Exclusive invite to a virtual gardening masterclass.
- ✓ End of year sponsorship impact report.



£1000 Small Veg Patch (x5)

- ✓ Your company name on a planter tag.
- ✓ 3 Volunteering Sessions.
- ✓ End of year sponsorship impact report.



£2000 Large Veg Patch (x5)

- ✓ Your company name on a planter tag.
- ✓ 5 Volunteering Sessions.
- ✓ Exclusive invite to a virtual gardening masterclass.
- ✓ End of year sponsorship impact report.



£500 Fruit Tree Sponsorship (x8)

- ✓ Your company name on a planter tag.
- ✓ 1 Volunteering Session.
- ✓ End of year sponsorship impact report.



Our sponsorship packages are designed to support our Rooftop Garden for a programme year running from April 2021 – March 2022.*

By signing up to become a sponsor your organisation will be:



Contributing to the cost of resources such as seeds, plants, compost, tools and garden upkeep.



Helping us to grow nutritious food for our Catering Programme, which is currently distributing over 2500 meals each month.



Supporting the return of our accredited garden training program, which enables people affected by homelessness to discover a passion for gardening, learn valuable skills and increase employment opportunities.

*All donations received will be used where they are needed the most to help tackle homelessness in East London.



VOLUNTEERING INFORMATION

All volunteering sessions will be on Wednesdays or Thursdays throughout April – September.

One session refers to 1 person volunteering for 2 hours.

During a volunteer session you will be getting involved in any tasks needed for the garden that week. It could be watering the plants, harvesting herbs and vegetables, learning to make home-made compost or giving the garden a spring clean.

Our Rooftop Garden is a COVID safe environment and we are adhering to PHE guidelines in all activities. Volunteers will be briefed before the session and sent health and safety information prior to volunteering on site.



Contact

If you are interested in a sponsorship package or finding out more about the work of Providence Row please contact Emma Kreeger, Head of Corporate Partnerships:

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