



PAYMENTS INNOVATION FORUM



# WELCOME TO PIF

*A guide to making the  
most of membership*



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# *Welcome to the* Payments Innovation Forum



You are part of our growing community of thought-leaders and game-changers at the forefront of innovation in payments. Now you can unlock the full advantages of PIF to access a range of services, from support and practical guidance to many years of combined industry knowledge, experience and expertise.

For over 15 years, PIF has supported the entry and phenomenal growth of new payment services and fintech and continues to do so today. As well as supporting your business in practical ways, we work hard to create an environment where our members can innovate, grow and thrive. Whether that's by pushing for best outcomes from legislative proposals or acting swiftly to prevent misleading media coverage from harming the growth the sector, we offer your business a vital ally.

We believe that our independence, as a not-for-profit organisation, allows us to provide real and objective support and representation to the advantage of our members and the industry as a whole, free from commercial influence.

Whether you are a new or long-standing PIF member, we want to make sure that you use your membership to its full potential. We hope that this guide helps you to make the most of the services, support and opportunities we provide.

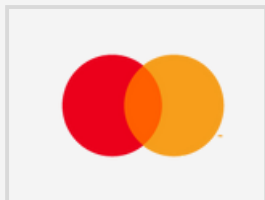
# THANK YOU TO OUR MEMBERS AND BENEFACTORS

Thank you for your support.

PIF's work is funded entirely by members, with vital extra support from our Lead Benefactor Mastercard, and Benefactors Banking Circle, Blackhawk Network and Binance UK.

Thank you to our members and Benefactors for making our work possible. Your membership is very important to us.

PIF Lead Benefactor



PIF Benefactors



## HOW WE ARE GOVERNED



PIF is led and governed by the industry for the industry. Our member-elected Board of Directors spans the payments ecosystem, bringing to PIF a wealth of knowledge, experience and expertise of starting, running and scaling a payments business.

Together, our non-executive directors are accountable to PIF members for ensuring that the company is appropriately managed and achieves the strategic objectives it sets. The Board carries out its responsibilities through 12 scheduled meetings a year which includes the approval of overall budgetary planning and business strategy.

- JOSPEPH ASKHAM - Head of Legal, Global Processing Services
- DIANE BROCKLEBANK - Executive Director, Payments Innovation Forum
- CHRIS ELLIS - Director, Bowsprit International
- JASON FIELD - Director, Fintech & EMI Issuers, Mastercard
- DR HARTWIG GERHARTINGER - Deputy General Counsel, Legal & Regulatory, Paysafe
- BRIAN LAWLOR - Director of Sales, Banking Circle
- SIOBHAN MOORE - Partner, Keystone Law
- NIRAV PATEL - Group CEO, Andaria Financial Services
- PETER SIDENIUS - CEO, Edgar, Dunn & Company
- MATT SLOAN - VP, Head of Business Development, EMEA, Discover Global Network
- DAVID WALSH - VP, Original Content, EMEA, Blackhawk Network

## GET STARTED



Please read the **PIF Competition Law Guidelines** and make sure you and your colleagues are familiar with the 'dos' and 'don'ts' before you attend a PIF meeting and event



Log in and explore the **Member Resources** area of the PIF website. We will let you know how to set up your account.



Tell your team about PIF and provide us with contact details of colleagues who would like to hear from us



Add **paymentsinnovationforum.org** to your safe senders list to ensure that you receive our member communications directly to your inbox and can register for PIF events



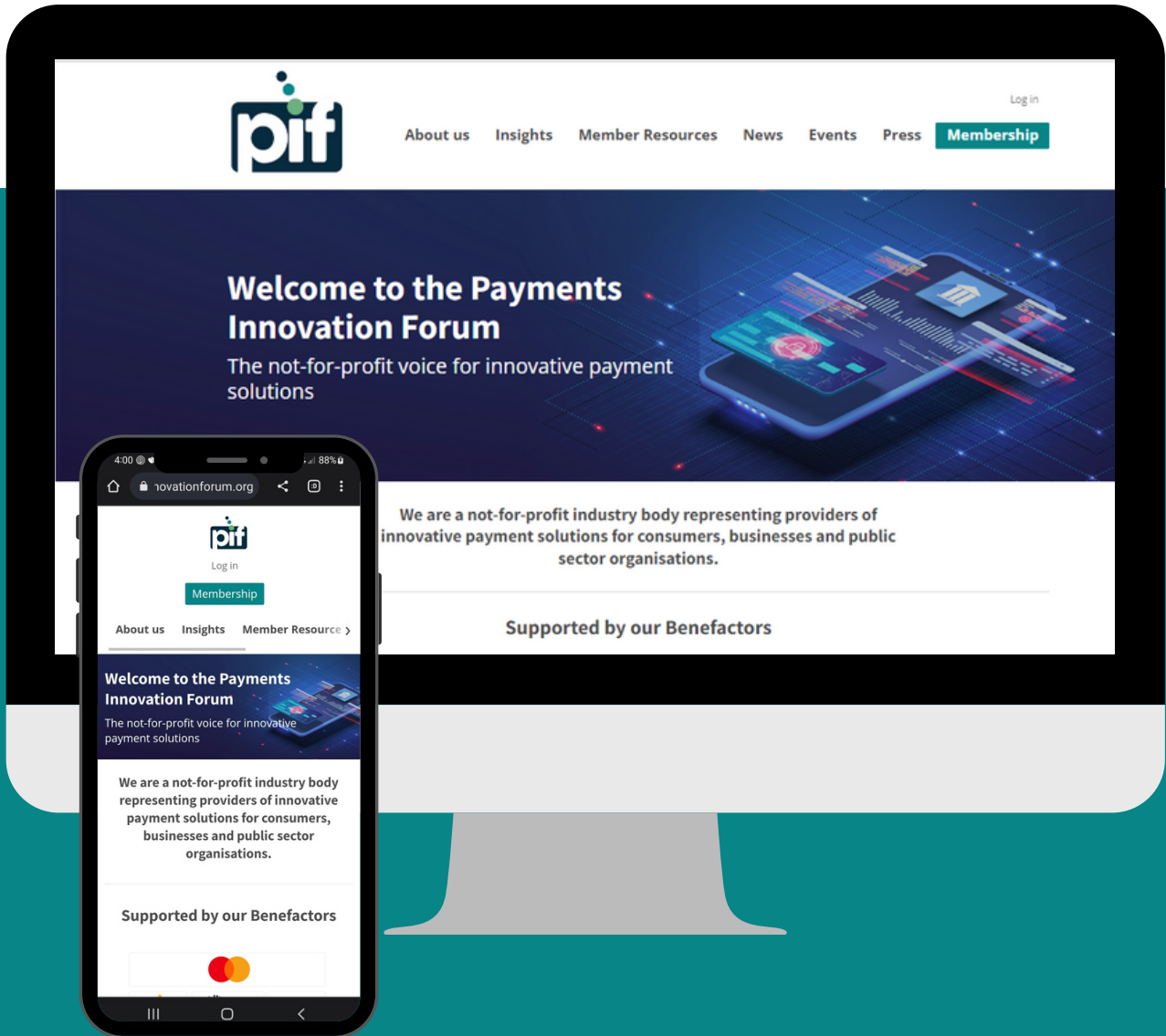
Send us a copy of your logo that we can display on our website to show that you are a member of PIF



Download your **PIF Member Logo** to use on your website or email signatures





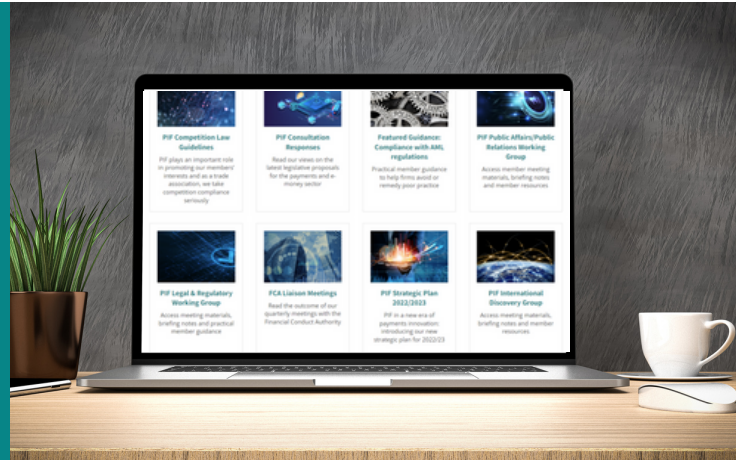


## WELCOME TO OUR WEBSITE

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The newly designed PIF website offers a cleaner look and easier navigation and comes with a host of new features, giving you streamlined access to member only content.

# ACCESS YOUR MEMBER RESOURCES



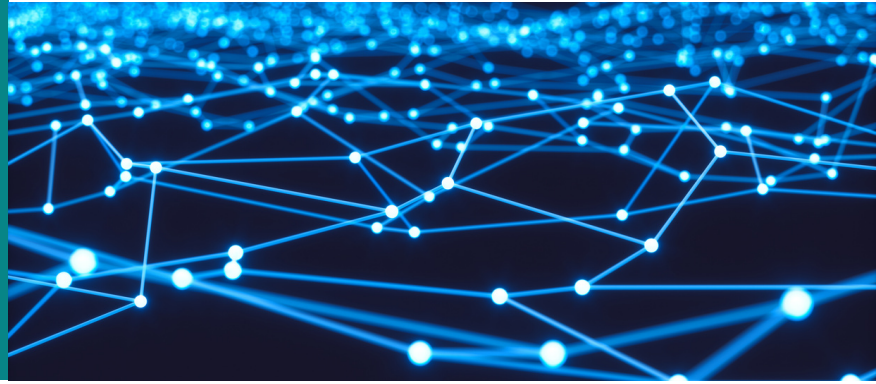
To access the member only pages, you will need a username and password. You will receive instructions on how set up your account within 24 hours of becoming a member. There is no limit on the number of users from each member organisation. You can request additional access links from [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org)

## WHAT'S IN THE MEMBER RESOURCES AREA?

- Member briefing notes and practical guidance from the PIF Legal & Regulatory Working Group
- White Papers and educational materials from our Public Affairs/Public Relations Working Group
- Our response to legislative proposals including consultations, calls for evidence and impact assessments
- Presentations, data and research from member meetings and events
- Readouts from the FCA/Payment Trade Bodies Liaison meetings
- Insights and briefing notes from our International Discovery Group
- Strategies and plans that guide our work
- A new '[Ask PIF](#)' section to make it even easier for you to get in touch with us



## GET CONNECTED



Add PIF to your media distribution list and we will promote your news and views on our website and across our social channels



Explore the **[PIF events calendar](#)** and save the dates for our upcoming member meetings and conferences



Follow us on Twitter **[@payinform](#)** to stay current on what's happening at PIF and in the industry



Follow **Payments Innovation Forum** on LinkedIn to keep up to date with our activities, events and member news and views



## GET INVOLVED



Now that you're a member, you can get involved with all the different ways PIF is supporting and championing innovation in payments. Our goal is to inspire legitimate confidence in the sector and make PIF your most valuable industry resource.

We value your input as well as your membership. To get the most amount of benefit from PIF, we recommend that you take part in our events and working group initiatives, and contribute your knowledge, experience and expertise to our advocacy work.

Read on to find out how you and your colleagues can get involved and use your membership to its full potential.

## TAKE PART IN OUR MEETINGS AND EVENTS



### PAYMENTS INNOVATION DAY

Our flagship event spotlights the ground-breakers and innovators shaping the payments innovation landscape. Across a variety of solution showcases, inspiring keynotes and lively debate, the PIF Innovation Day is has become a leading destination for the payments and fintech community.



### AGM & ANNUAL SUMMIT

Two days of expertly-curated content offering candid conversations and lessons learned through the lens of fintech start-ups, scale-ups and established players. The AGM is each members' opportunity to have their say in what we do and how we are run.



### MEMBER MEETINGS & WORKING GROUP BRIEFINGS

Exclusive, member-only content on a wide range of industry issues, topics and themes. Our regular member meetings and working group briefings assess the implications of regulatory change, explore opportunities and seek solutions to common challenges.

## BECOME INVOLVED IN OUR WORKING GROUP PROGRAMMES



### LEGAL & REGULATORY WORKIN GROUP

Led by experts in law and regulatory compliance the LRWC assesses the impact of legislative proposals and advocates for industry-positive policy. The group works to help members be clear on their obligations, develops practical guidance and proactively engages with regulators, government and policy makers. This group is for your legal, regulatory and compliance team members, including your MLRO and subject-matter experts.



### PUBLIC AFFAIRS/PUBLIC RELATIONS WORKING GROUP

Focused on the promotion of innovation in payments through strategic campaigns and industry outreach, the PACOMM monitors public opinion and acts quickly to prevent misinformation from harming the growth of the market and individual firms. This group is for members of your marketing, public relations and public affairs teams, as well as staff involved in your ESG activities.



### INTERNATIONAL DISCOVERY GROUP

Our International Discovery Group facilitates the exchange of knowledge, experience and lessons learned from scaling a business across borders. It brings together businesses and our association counterparts in key markets to deepen our understanding of doing business in different jurisdictions. This group is for all team members with an interest or involvement in developing business interests outside the UK.

# ENHANCE YOUR INVOLVEMENT

## PIF MEETINGS & EVENTS

Become a speaker or panelist at our flagship Payments Innovation Day, Annual Conference or quarterly member meetings. As a member of PIF, you have an abundance of opportunities to participate in timely discussions, contribute to candid conversations and share your vision for the future of innovation in payments.



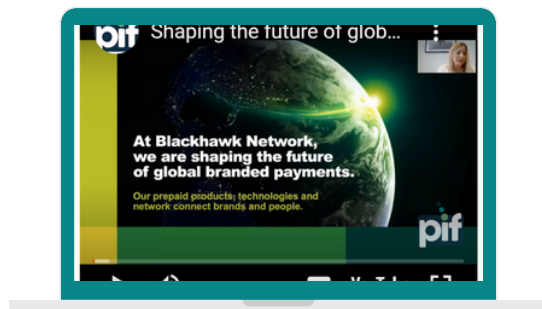
# ENHANCE YOUR INVOLVEMENT

## WEBINARS

Collaborate with PIF to extend your reach and sector engagement effortlessly and conveniently with a co-branded webinar. We will work with you to create compelling virtual content that showcases your business, celebrates your success or addresses a particular topic or theme.

If you have an idea for a webinar, please email [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org)

FEATURE IN A MEMBER SPOTLIGHT...



OR A THEMED EVENT



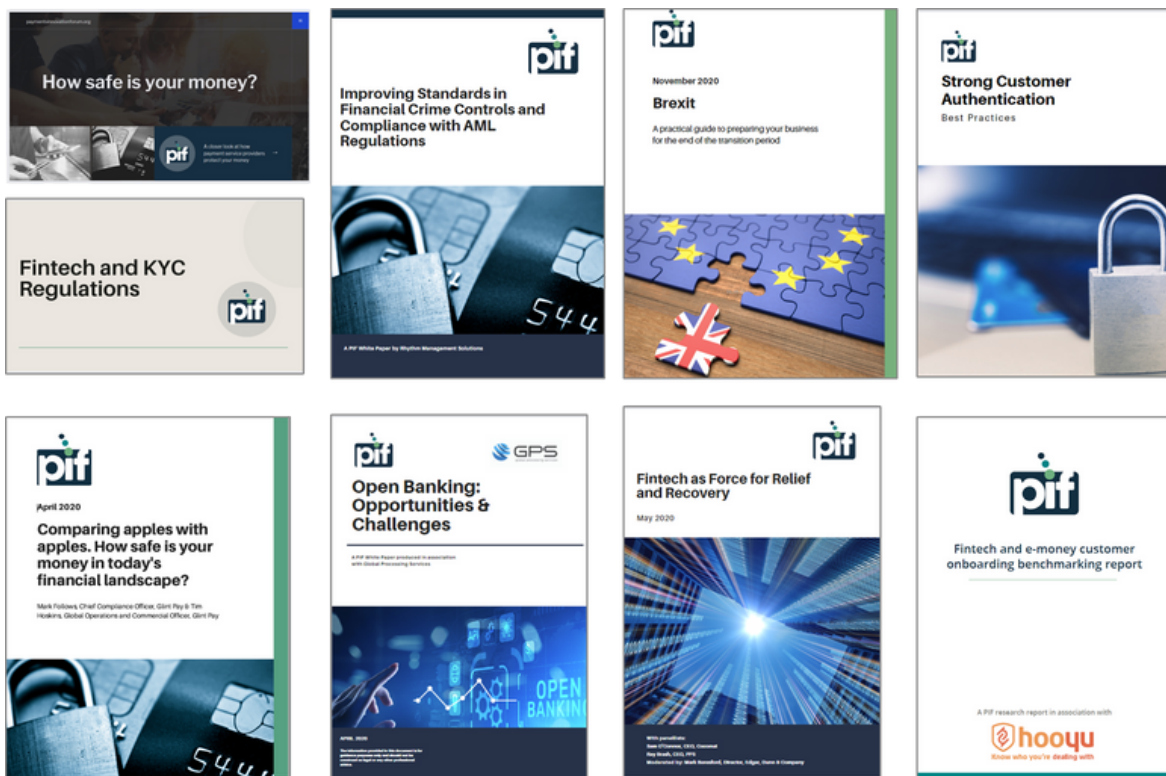


# ENHANCE YOUR INVOLVEMENT

## WHITE PAPERS, RESEARCH AND GUIDANCE

Collaborate with PIF to demonstrate industry-thought leadership across a range of topics, themes and industry issue. We will work with you to developed curated content for use by members and key stakeholders.

If you have an idea for a White Paper, we'd love to work with you.



WE WANT TO  
SHARE YOUR  
NEWS AND  
VIEWS!



As a member of PIF, we would love to help promote your news, views and achievements.


Add [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org) to your media distribution list, and we will promote your latest news and announcements on to our website and social media.

**News**  
Latest news and payments industry views


**Categories**

- Banking-as-a-service
- Buy-now-pay-later
- Compliance
- Contactless Payments
- Cross-Border Payments
- Cryptocurrency
- Faster Payments
- Guidance
- Open Banking
- PIF Governance
- Policy
- Regulation
- Safeguarding
- Transit
- Travel


**PIF Adopts New Approach to Governance**  
Payments Innovation Forum (PIF) adopts rotating Chair and Vice Chair model of governance to support implementation of member-driven strategy  
29 Sep 2022




**NagaPay joins forces with Contis to launch crypto programme in Europe**  
26 Sep 2022



**How can Banks and Payments businesses improve FX and cross-border payments?**  
19 Sep 2022



**Challenger Banking APPG Calls For A New Financial Services Big Bang To Drive Levelling-Up**  
5 Sep 2022



## MEMBER FAQs



### **HOW WILL WE BE NOTIFIED ABOUT PIF EVENTS?**

Events are listed on the PIF website, and you will receive an e-mail invitation to each event as they approach.

### **DOES PIF OFFER SPEAKING OPPORTUNITIES?**

Yes, we encourage you to put yourself forward to speak at PIF events. Keep an eye out for our regular calls for speakers and get in touch if you have an idea for a speaker or a topic.

### **CAN PIF PROMOTE OUR CONTENT?**

Yes, we can publish your press releases on our website and share your news and views across our social channels. Tag Payments Innovation Forum if you would like us to share your social posts.

### **HOW CAN PIF HELP US TO RAISE OUR PROFILE?**

The best way is to get involved with our events and contribute thought-leadership to our content. Please feel free to approach us with your ideas.

### **CAN PIF HELP US TO GENERATE SALES LEADS?**

The more involved you are in our activities and events, the more exposure you and your business will have. If you are speaking at a PIF event, please be aware that PIF operates a strict 'no-selling' policy.

### **CAN WE HAVE SEAT ON THE PIF BOARD?**

Elections are held as and when directors near the end of their three-year terms. Provided your company is a fully paid-up member in good standing you are eligible to stand for election.

### **IF I LEAVE MY COMPANY, WILL I STILL HAVE ACCESS TO MEMBER RESOURCES?**

PIF membership is not transferable. If you leave your company for another employer, you will automatically lose your access. If your new employer is a member of PIF you should ask them if you can resume access under their membership.

### **HOW DO WE RENEW OUR MEMBERSHIP?**

We will contact you six weeks before your annual membership is due to expire with an invitation to renew.

### **CAN WE CANCEL OUR MEMBERSHIP?**

Yes, you can cancel your membership at any time but please be aware that membership fees paid will not be refunded in accordance with the Terms and Conditions of PIF Membership.

### **CAN OUR MEMBERSHIP BE TERMINATED BY PIF?**

Yes, PIF reserves the right to refuse or terminate memberships in accordance with the Terms and Conditions of PIF membership.

**WELCOME TO PIF**

**PAYMENTS INNOVATION FORUM**

# CONTACT US



## **FOR GENERAL ENQUIRIES ABOUT YOUR MEMBERSHIP BENEFITS AND OPPORTUNITIES**

Please get in touch with

diane.brocklebank@paymentsinnovationforum.org

## **TO DISCUSS MARKETING OPPORTUNITIES**

Please get in touch with [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org)

Visit us at [www.paymentsinnovationforum.org](http://www.paymentsinnovationforum.org)

Follow us on LinkedIn at **Payments Innovation Forum**

Follow us on Twitter **@payinnforum**

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