

a carers network for a caring future



Application Pack

Carer Involvement Lead (Merseyside and Cheshire)

Contents

- 01 Contents
- 02 Welcome from the Chief Executive
- 03 About Us
- 04 The story so far
- 05 Job Description
- 06 More about the role
- 07 Responsibilities
- 08 Planned Structure
- 09 Person Specification
- 10 How to Apply





Welcome from the Chief Executive

Dear applicant,

We are delighted that you are interested in the role of Carer Involvement Lead, (Merseyside and Cheshire) . We are looking for an outstanding individual to work with us and a newly formed team as we take tide through a significant period of development and growth. This is a particularly exciting time to join our team.

There are an estimated 850,000 people in the UK living with dementia, supported by thousands of unpaid carers. Many carers of family or friends living with dementia report that they receive insufficient support from health and social care services, leaving them feeling isolated, burnt-out and unable to look after their own well-being. The number of carers is set to increase over the coming years, so it is vital that carers are given the opportunity to speak up for themselves and come together to raise their profile, voice their needs and influence better quality of care and support at all levels.

Tide is the UK wide involvement network for carers and former carers of people living with dementia. The overall aim of the tide network is to improve their experiences as unpaid carers as well as the services available to those they care for, by giving carers the skills and confidence to speak up and influence change. In recognition of these needs, in addition to the funding already in place from Life Changes Trust to establish tide in Scotland, the Big Lottery is providing a three-year grant for tide to become established in England, Wales and Northern Ireland.

We are a collaborative, hard-working and fun team, with lots of mutual respect and support to reach organisational goals. In your role you'll need to demonstrate care and compassion, flexibility and a solution focus. If you believe you have the experience, skills and qualities we are looking for, we very much look forward to hearing from you.

Anna Gaughan
CHIEF EXECUTIVE

About Us

**"A world where carers of people with dementia use their voices,
and society reflects and responds to their unique needs"
- tide's vision**

We work to achieve our vision by making it our mission to ensure:

Tide connects, mobilises and enables carers of people with dementia to recognise their own value and their contribution to society. Tide offers them opportunities to use their individual and collective experiences of caring to influence policy and practice.



Our values drive everything we do:

Tenacious

We will have the courage and resilience to remain dedicated to our mission and have the humility to consider alternative ways of doing this where this will lead to greater impact on improving people's lives.

Transparent

We will be upfront, open and honest with ourselves and others. To build trusting relationships, we will share our rationale for making decisions and taking actions even when this may be difficult to do.

Inclusive

We will always value the diversity of perspectives, experiences, knowledge, skills, cultures and beliefs that people have to share and contribute in the pursuit of our mission. All voices will be welcomed and all contributions recognised.

Empathetic

We will aspire to always understand the feelings of everyone we work with so that they feel valued and respected.

03

The story so far

2009 - 2010

Life Story Network (LSN) is founded

*Our team is comprised of 3 of the founding Directors Jean Tottie, Anna Gaughan and Ruth Eley.
LSN launched at national conference in Leeds with 250 (800 applied)
LSN is registered as a Community Interest Company (CIC).*

2011 - 2012

LSN awarded funding from the Department of Health (DOH) to train 500+ people

*This gave birth to 'Your Story Matters' and 'Family Carers Matter.'
'Your Story Matters' is commissioned by North Western NHS trusts.
DOH award a further grant to LSN to deliver 'Your Community Matters.'*

2013 - 2014

Social Enterprise Network- North West awards 'Winner' for *Best example of collaboration and effective partnership.*

Carers Call to Action with the Dementia Action Alliance (DAA) in England.
'Family Carers Matter' delivered in 4 local authority areas in the North East.

End of Carers' Call to Action with the DAA. LSN agreed to follow on with a carers network

2015 - 2016

A total of £71k funding awarded by DOH, Alzheimer's Society & Mersey Care NHS Trust to establish a new carers involvement network.

Big Lottery Fund (BLF) award LSN £48k to develop tide.

BLF award LSN a further £380k to develop tide in the North West.

The team expands.

2017

Life Changes Trust (LCT) award LSN £1.4M to develop tide across Scotland.
Tide evaluation development workshop.

Tide and DEEP produce a film on end of life care discussions shown at the UK Dementia Congress 2017

2018

Big Lottery UK Portfolio award a further £1.2M to develop tide throughout the UK.

Tide carers contributes to NHSE guidance 'My Future Wishes.'

Tide commissioned by Rochdale Borough Council to develop the 'Dementia Dekh Bhaal' project.

Co-founder Jean Tottie wins the life time achievement award for dementia care.

2019

Where to Next

Our intent for the period **2018-2021** is: to grow a **sustainable UK wide involvement network** of confident, knowledgeable and empowered dementia carers and provide them with opportunities to influence positive changes across society. To support this work we are **establishing tide as a charity**.

The North of England is a crucial area of development for tide. Our plans here require us to build a **significant social movement** of carers, providing them with opportunities to develop and influence whilst securing new sustainable sources of income.

Job Description

The Carer Involvement Lead will contribute to the radical new relationship between carers of people with dementia and the health and social care system.



Carer Involvement Lead

The Carer Involvement Lead will contribute to the radical new relationship between carers of people with dementia and the health and social care system. Examples include; the emerging role of the Liverpool City Region with their commitment to delivering their Dementia Pledges; and our role as key partner in the Applied Research Centre North West Coast (ARC NWC).

A key objective in this role will be consolidating and enhancing the social movement in the Merseyside and Cheshire area.

05

More about the role

The Role

Reports to the Regional Manager (North of England)

The salary for this post is £25,000 - £28,000 depending on experience

The post holder will work closely with the Regional Manager (North of England), as well as with key partners across Merseyside and Cheshire to identify and cultivate opportunities to build connections and working relationships that will encourage the growth of the tide network as a whole and create opportunities for network members to have their voices heard and influence change.

The post holder will identify and support the recruitment of carers and former carers of people with dementia to tide, ensuring that their development needs are identified and met through our development programme. The CIL will enable the effective participation and involvement of carers and former carers as equal partners in any process at local, regional and national events and research programmes.

The post holder will contribute to the design, development and co-ordination of data for the self-evaluation and any external evaluation of tide across Merseyside and Cheshire and the rest of the UK.

This is a superb opportunity to join a young and energetic organisation with a clear future direction and a dedicated staff team and directors who will provide the required support and backing to the successful candidate.

**"A world where carers of people with dementia use their voices,
and society reflects and responds to their unique needs"
- tide's vision**

Responsibilities

Working with current and former carers of people living with dementia

- Recruit current and former carers of people living with dementia to join our growing tide carers' network in England
- Bring together, empower and build the capacity of current and former carers to:

-Challenge the perceptions of carers of people with dementia in society

-Campaign for better support for carers of people with dementia

-Influence government, legislation, policy and practice at local, regional, national levels – starting at the local level

- Identify opportunities for current and former carers to be invited to participate fully in events
- Contribute to the co-development and co-delivery of our Carer Development Programme
- Follow up new carer and former carer members in Merseyside and Cheshire, within two weeks of sign-up, to discuss their interests and explore how they might want to be involved in tide
- Keep in touch with participants in the Carer Development Programme to maintain their interest and enable their involvement so that they can utilise their new skills and knowledge
- Provide current and former carers with the emotional and psychological support before during and after any engagement process, including sending out briefing documents, alerting them to the nature of the audience, environment and key themes and messages required
- Ensure current and former carers are provided with the relevant feedback on their impact so that they know how much they are valued and respected as experts by experience
- Ensure the effective recruitment, training and support of "Pioneer" volunteers in line with annually agreed targets
- Signpost current and former carers to any local or national resources, which may assist them when they highlight any issues or concerns regarding their day to day or previous caring role.

Working with partners

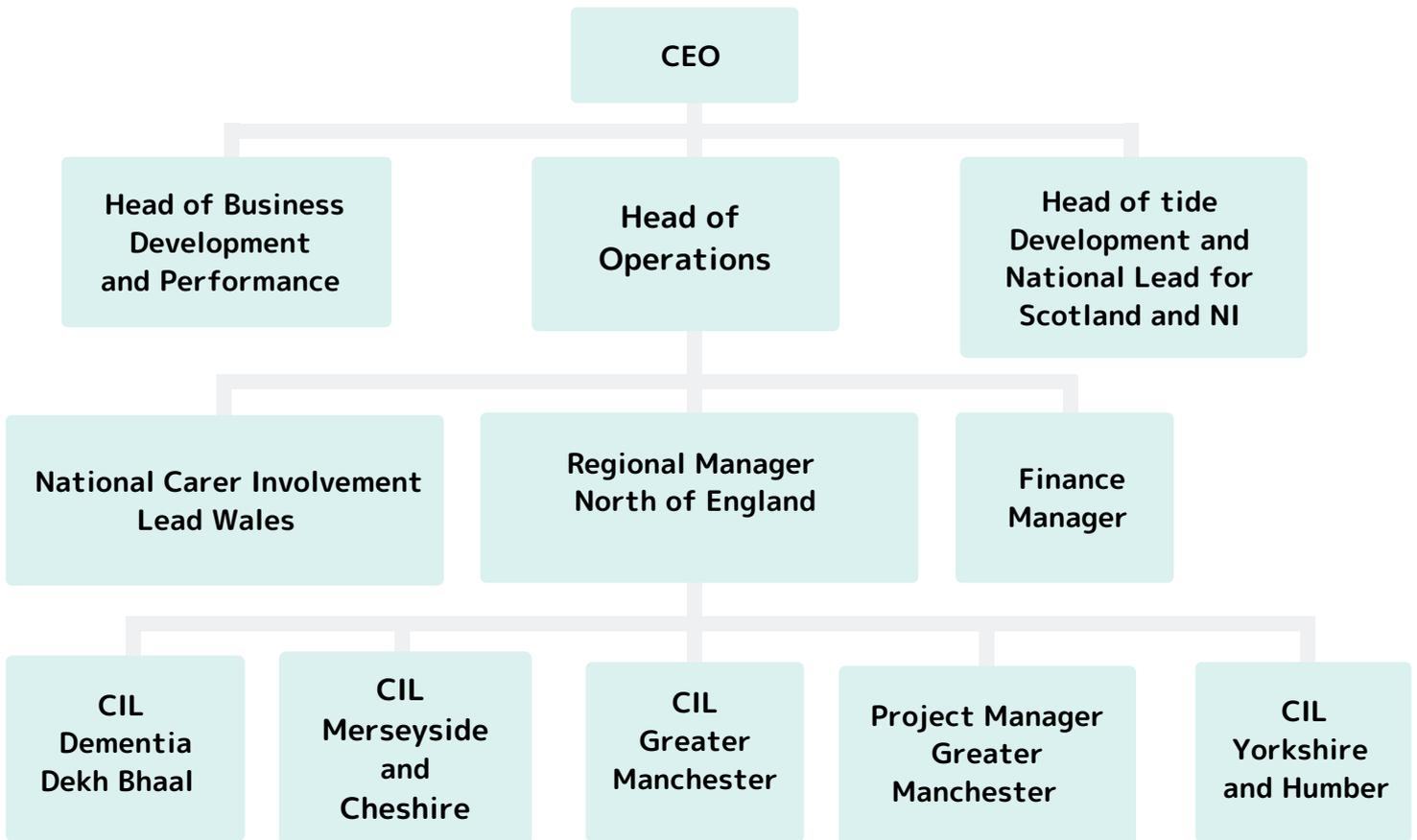
- Within the agreed geographical locality, engage with a broad range of partner organisations, building on existing networks and including Dementia Friendly Communities and other projects to build awareness and promote tide in the region
- Work with the Regional Manager (North of England) to identify opportunities to establish and build effective partnerships and joint working
- Work with the Impact Manager to collect the relevant quantitative and qualitative information, which will contribute to our internal and external evaluations to measure the impact, outcomes and reach of the tide network across England and the rest of the UK.



General Responsibilities

- Contribute to and help to maintain a positive, safe and proactive environment which promotes open and transparent communication between carers, staff and the organisation as a whole
- Embed tide's mission, vision, values and culture, leading by example
- Proactively promote tide on a range of social media platforms
- Take personal responsibility for your own development in the role and participate in training
- Undertake other tasks, duties or projects which may arise from time to time, which are commensurate with the general level of this post and as directed by your line manager.

Planned Structure



A simplified organogram for this role, August 2019.



“I am pleased that tide is now well established and is successfully enabling the voices of carers of people with dementia to be heard and to help drive practice and research. Accessing the independent voices from a wide diversity of carers is important as we progress with the improvements in dementia care.”

Professor Alistair Burns, National Clinical Director for Dementia and Older Peoples’ Mental Health, NHS England.

Person Specification

Skills

- A strong team player who enjoys working collaboratively to deliver results
- Adept networker and relationship builder with a track record of building effective partnerships
- A strong communicator with the ability to engage with a range of audiences & stakeholders
- Excellent written and communication skills
- The ability to work on one's own initiative and demonstrate flexibility in the application of the role
- Resilient and problem solver
- A high degree of self-awareness and personal integrity, with the ability to respond positively to constructive challenge and change
- Demonstratable passion for tide's vision and fit to values
- Be flexible about your working arrangements as the role will involve a high level of travel



Knowledge

- Knowledge of programme evaluation especially Theories of Change
- Knowledge of the policies and health and care system relating to dementia and carers
- Have strong IT skills and knowledge of Microsoft Office

Experience

- Experience of strategic planning and budget management
- Extensive experience of managing teams and performance to deliver
- Experience of delivering training to carers and volunteers
- Experience of using creative ways of engaging and working with diverse communities
- Working with or caring for someone with dementia and understanding of the emotional and practical challenges families experience

How to Apply

We hope you will consider making an application. We would encourage you to have an **informal conversation** with a member of our Executive Team **prior to submitting your application**.

Please contact **Pauline Burke** at **Pauline@lifestorynetwork.org.uk** to arrange an informal discussion about the post.

To apply please email the **application form, which is available on our website (www.tide.uk.net)** accompanied by a **monitoring form**, by the **closing date (9th September)**, to **Pauline Burke** at **pauline@lifestorynetwork.org.uk**.

Please state which role you are applying for clearly on any correspondence.



Closing date:
Tuesday, 24 September by 10am

Agreement of shortlist:
Monday, 30 September

Interview:
Thursday, 10 October
(Liverpool)

We regret that, due to the high volume of applications we receive, we are unable to provide you with any feedback at the application stage. We look forward to receiving your application.



tideTM
together in dementia everyday

a carers network for a caring future

The Life Story Network CIC is a Community Interest Company Limited by Guarantee with Registration Number: 08567031. Registered office: 151 Dale Street, Liverpool, Merseyside, L2 2AH