SEVEN WAYS TO FUNDRAISE IN LINE WITH SOCIAL DISTANCING

Social distancing and the cancellation of many events means that the way in which your company or group may be able to fundraise for Lancashire Mind has changed. However, there are still lots of great ways that you can support us. Here are our top seven fundraising suggestions:

Conference Call Fancy Dress

Why not challenge colleagues to come up with the best costume for a fancy dress zoom or teams call. Ask everyone to donate to take part and have a prize for the best dressed. You could also nominate colleague to go in to a zoom or teams call in fancy dress whilst everyone else is dressed in ‘normal’ clothes and sponsor them to do the challenge raising funds for Lancashire Mind.

Group/ Colleague Wellbeing Challenge

Lancashire Mind promotes the Five Ways to Wellbeing and believe if people do these things on a regular basis their wellbeing will improve. The five ways are: Be Active, Give, Connect, Take Notice and Learn.

Why not challenge your colleagues or group to do something around each of these areas each day each over a week. Ask people to get creative and have a prize for the most interesting ways to achieve each of the ways so you could have someone attempting to learn Japanese, some one could try a sport they have never heard of to be active. This encourages people to try something new and different, share it with others and look after their own wellbeing whilst also raising funds for Lancashire Mind.

The cost of your commute

Ask people to donate what they would usually spend on their commute and ask if they would consider donating that amount to Lancashire Mind. Give the option to give the cost of a daily coffee or lunch for anyone who cycles to work or doesn't have a commuting cost.

Skill Sharing

Do you have any staff or group members who have a skill they could share? e.g. could someone run an online fitness class, a sign language class, etc. You could ask people to donate to take part in the challenge. If you have a number of staff willing to run a class you could make it a regular activity for all to enjoy.

Hold a talent contest

Ask colleagues and group members to take part in a talent contest and share an evening of laughs with colleagues and their families. Ask people to 'buy' a ticket, the price of which can be donated to Lancashire Mind.

Remote Socials

If your group or colleagues regularly have an end of the week social whether that’s a meal or a drink why not get everyone together at the end of the week for a catch up online and donate the money that would usually be spent on this event to Lancashire Mind.

Smile

Amazon donates 0.5% of the net purchase price (excluding VAT, returns and shipping fees) of eligible purchases to the charitable organisation of your choice. Ask staff/group members if they would be willing to sign up to Amazon Smile

AmazonSmile is the same as Amazon- same products, same prices, same service.

Support your charitable organisation by starting your shopping at smile.amazon.co.uk Simply search for ‘Lancashire Mind’ and select as your chosen charity.

If you would like any further details on any of these ideas or would like to discuss any ideas of your own please contact Fundraising Lead Emma Bateson emmabateson@lancashiremind.org.uk