

Mental Elf

Corporate Sponsorship Opportunities

Supporting people's mental health has never been more important than it is right now. In the last 18 months, many people have experienced a mental health condition for the first time or have seen a loved one experiencing poor mental health.

Your colleagues, customers, suppliers and the communities you want to reach, all have mental health. At least 1 in 4 people will be finding it hard to look after their mental health right now. There's no better time to show your company's commitment to improving mental health for everyone.

In choosing to support your local mental health charity, you are choosing to invest in the health of local people. It's thanks to the hard work and generosity of companies like yours that Lancashire Mind can continue the work we do.

Mental Elf is Lancashire Mind's flagship fundraising event attended by hundreds of people each year. An excellent opportunity to raise your business profile, whilst supporting Lancashire Mind's vital work. It's a 5k run which takes place in Witton Park Blackburn and includes a festive market and live music.

Main Event Sponsor £1,000

Logo to appear on all event promotion including our website, social media, leaflets, press releases, staff email signatures (which can also be used by your staff).

Quotes from your organisation within website news articles and press releases. Quotes can also be provided by Lancashire Mind for any PR you wish to do around your sponsorship.

Your signage at the event and the option to have a stall, free of charge, in the market place.

Option to include marketing materials within the goodie bag.

Dedicated social media posts thanking your organisation for its support.

Mentions of your support during the day through the PA system.

Half-price entry to the 5k race for up to five employees.

Marketplace Sponsor £750

Logo to appear within the marketplace. Please provide any branding materials you would like to be displayed.

Details of your organisation's support within website news articles and press releases.

Quotes can also be provided by Lancashire Mind for any PR you wish to do around your sponsorship.

Your signage at the event and the option to have a stall, free of charge, in the marketplace.

Dedicated social media posts thanking your organisation for its support.

Mentions of your support during the day through the PA system.

Half-price entry to the 5k race for up to three employees.

Finish Line Sponsor £500

Logo to appear at the finish line.

Quotes from your organisation within website news articles and press releases. Quotes can also be provided by Lancashire Mind for any PR you wish to do around your sponsorship.

Your signage at the event and the option to have a stall, free of charge, in the market place.

Dedicated social media posts thanking your organisation for its support.

Mentions of your support during the day through the PA system.

Half-price entry to the 5k race for up to three employees.

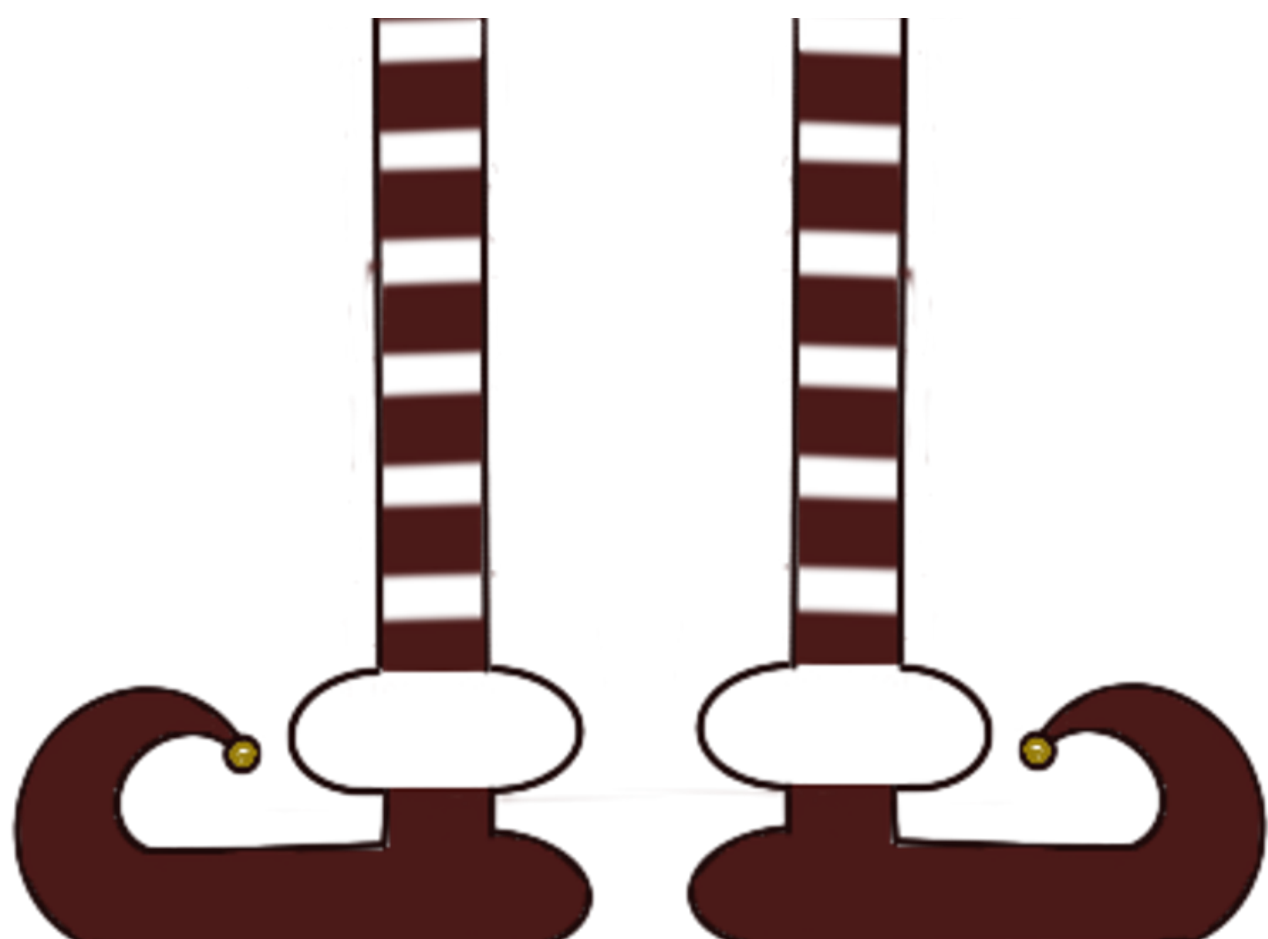
Event Signage Sponsor £250

Your logo on event signage.

Dedicated social media posts thanking your organisation for its support.

Mentions of your support during the day through the PA system.

Half-price entry to the 5k race for up to three employees.



Goodie Bag Sponsor £500

Goodie bag sponsor card to appear in each bag. Option to include marketing materials within the goodie bag.

Quotes from your organisation within website news articles and press releases. Quotes can also be provided by Lancashire Mind for any PR you wish to do around your sponsorship.

Your signage at the event and the option to have a stall, free of charge, in the market place.

Dedicated social media posts thanking your organisation for their support.

Mentions of your support during the day through the PA system.

Half-price entry to the 5k race for up to three employees.

Product Donations

We are looking for businesses who are able to donate products such as snack-based foods which can be given out in the goody bags at the end of the race.

We are looking for donations of around 500 for each item.

Any businesses who donates will receive:

Dedicated social media posts thanking your organisation for their support.

Mentions of your support during the day through the PA system.

For more information about Mental Elf sponsorship packages and to sponsor an event element please contact emmabateson@lancashiremind.org.uk



Team Entry

- Join Lancashire Mind's wellbeing revolution and help us to achieve our vision of mental wellbeing for all!
- Are you looking for something that can bring your employees together?
- Something that can create a sense of unity and build teamwork after a challenging year?

Do you want to support a local charity, have fun and help others this festive season?

Entry: Group and company sign up is (up to 8 people) is £110

Further discounts given on larger groups. Eager Elf sign up 20% discount available to purchase until 20th October 2021.

Tickets can be purchased via the Lancashire Mind website www.lancashiremind.org.uk/pages/195-events

Or via Fundraising Lead Emma Bateson emmabateson@lancashiremind.org.uk

Who are we and how we help

Lancashire Mind's vision is Mental Wellbeing for All

We're an independent charity, based in Chorley and working for the people of Lancashire. Our committed and energetic team of staff, trustees and volunteers are passionate about making a difference to the mental health of people living and working in Lancashire.

We aim to increase awareness and understanding of mental health and wellbeing across Lancashire. We work with all ages to help people build resilience and understand how to look after their mental health. We offer support to people who are facing barriers to achieving mental wellbeing and help people experiencing a mental health condition to get back on track.

CYP Projects Team: support children and young people to understand their mental health and build resilience

Community Development Team: work with communities to improve mental wellbeing and reduce discrimination

Tenancy Management Team: provide a stable home and support people to move towards independent living

Training & Workplaces Team: provide a range of interventions to increase knowledge and understanding of mental health

Wellbeing Coaching Team: support people to address barriers to mental wellbeing and develop self-care strategies