

# ‘Snug in the Orchard’

Roisin Byrne  
Nature-Based Landscape Architecture



“Snug in the Orchard” is a concept for Roe & Co. Whiskey based on a deep understanding of the distillery’s history, connections and aspirations in its new location on James’s Street in Dublin.

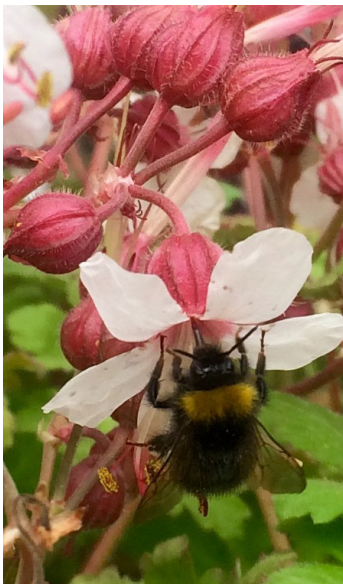
Roisin Byrne, Nature-Based Landscape Architecture has created a gorgeous, warm, welcoming space as a threshold to the tour of the Roe & Co. whiskey distillery experience. The gardens are high nature value, full of life and conceived to be deeply interwoven with the Roe & Co. story which carries on through the new distillery experience.

The New Roe & Co. Irish Whiskey Distillery on James Street is a stone throw from the original Roe distillery location. The St. Patrick’s Tower and a 150-200-year-old Pear Tree remain and are the heart of inspiration for the new contemporary urban gardens. Inspired by the distilleries traditions of care, craftsmanship and connection, we created contemporary gardens.

The distillery tour experience is welcoming and begins from the moment the threshold gate on James’s Street is crossed by visitors. Bespoke seating creates places for sitting close to friends and also for casual opportunities to talk to other visitors.

To complement the urban orchard, we have urban allotments, which are beautifully realised in raised planter boxes finished in Roe & Co. brand colours. The raised planter boxes create lines of sight which enticingly lead the way from the central garden to the rest of the more hidden orchard and allotments.

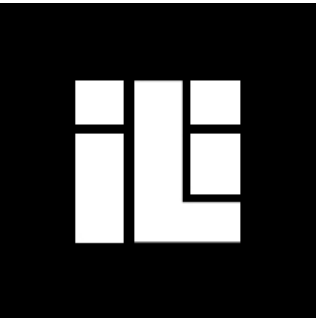
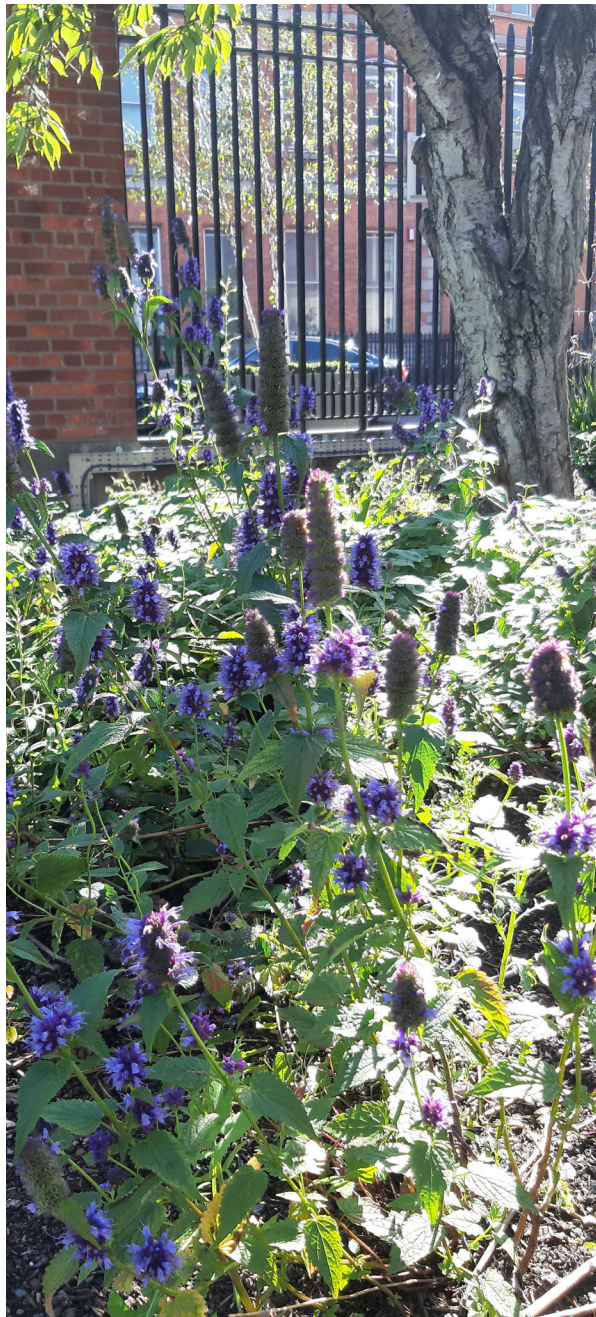
Altogether the atmosphere is vibrant and welcoming.



## Planting - Beautifully Giving Back to Nature

The gardens have been created with great attention to detail and are vibrant as a result. We have Heritage Irish apples, from the Irish Seed Savers Association, and grafts of the original Roe Pear tree, taken in collaboration with the Common Ground Arts Project, creating an Organic Urban Orchard. The lawns are pollinator-friendly, with Irish indigenous seeds from Design by Nature. The main planting is beautiful organic flowering perennials, from Caherhurley Organic Nurseries.

By filling the gardens with lush flowering organic perennials and ornamental grasses, we have created a seasonal symphony of moving colour, light and life, which the visitor and friends of the distillery will enjoy. At the same time, we are creating a precious habitat for the pollinators we depend on by planting organically and with over 75% pollinator-friendly planting to best practice as indicated by Ireland’s Pollinator Plan issued by the Biodiversity Data Centre.



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