

# HealthProm

Supporting children, women, and families disadvantaged  
by poor health, disability, and social exclusion

## **HealthProm Privacy Policy**

HealthProm fully understands and respects the importance of protecting the personal information provided to our charity and being transparent about what we do with the information we hold.

This policy sets out how we will treat your personal information.

### **1. How we collect your personal information**

We collect the personal information you provide to us, for example when you contact us by email to enquire about our activities; register for one of our events; make a donation; fundraise for HealthProm; complete fields on our website or otherwise provide us with your personal information.

### **2. The information we collect**

Data Protection legislation states that personal data means any information that can be used to help identify a person. It can include information such as your name, email address, postal address, telephone number, date of birth, as well as some details regarded in law as sensitive personal information, such as your health and medical details.

We collect sensitive personal information only where there is a genuine need to do so, for example when you register for one of our fundraising challenges. Before collecting any sensitive personal information about you we will set out clearly what information we are collecting and the reason for doing so.

### **3. Use of your information**

We use your personal information to provide the support you ask for. For example, to register your participation in a HealthProm event, to answer an enquiry or as part of our fundraising programmes.

We use your information for internal administrative purposes, such as our accounting records, research and analysis.

We use the details you provide to claim Gift Aid on your donations.

With your consent we may use your information to send you communications about our work, for example details of our fundraising activities or events and how you can support or donate to HealthProm. You can opt out of receiving these communications at any time by emailing us at [getintouch@healthprom.org](mailto:getintouch@healthprom.org) or by writing to HealthProm's Director of Operations at Voluntary Action Islington, 200A Pentonville Road, Kings Cross, London, N1 9JP, United Kingdom.

When we collect and process your personal data, we will ensure this is carried out in accordance with Data Protection legislation. As part of this, we will only send you marketing communications if we have your active consent to do so.

#### 4. Sharing your information

We will not sell or share your details to any third parties to use for their own marketing purposes.

We will only share your personal information with our trusted event partners with your prior consent and only for the purposes of organising the event that you have registered for.

HealthProm will not provide your personal information to any other company or organisation without your permission to do so, unless required to do so by law.

#### 5. Use of cookies

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites.

Cookie	Name	Purpose
Session cookie	SESS<...>	When required, cookies beginning with 'SESS' are used to track an individual's persistent status, such as whether they are logged in.
Google analytics	_utma _utmb _utmc	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including

	_utmz	the number of visitors to the site, where visitors have come to the site from and the pages they visited.
JavaScript	has_js	We use this cookie to track which browsers are capable of processing JavaScript. JavaScript is a scripting language which provides enhanced interactivity and visual effects.
Cookie acceptance	cookied-agreed-en	This cookie is used to record if a user has accepted the use of cookies on this website.

## 6. Security of your information

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

## 7. Third party websites

Our website contains links to other websites of interest. We are not responsible for the privacy policies or practices of third party websites.

## 8. Your rights

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to the supply of appropriate evidence of your identity.

You may instruct us not to process your personal information for communication purposes by email at any time. In practice, you will usually either expressly agree in advance to our use of your personal information for select purposes, or we will provide you with an opportunity to opt-out of the use of your personal information.

If you believe that any information we are holding about you is incorrect or incomplete, please write or email us as soon as possible, at the address below. We will promptly correct any information found to be incorrect.

If you have any questions about this Privacy Statement please contact us at [getintouch@healthprom.org](mailto:getintouch@healthprom.org), or write to us at: HealthProm, Voluntary Action Islington, 200A Pentonville Road, Kings Cross, London, N1 9JP, United Kingdom.

## 9. Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.