

# HealthProm

Ensuring vulnerable children have the best start in life

## CORPORATE FUNDRAISING PACK



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## About HealthProm

HealthProm is a UK-based charity helping vulnerable mothers and children in Afghanistan, Belarus, Moldova, Russia, Ukraine and Central Asia. We envision a world where every child, and their mother, has secured the right to a healthy and socially included life.



## Vulnerable Children

In the regions where we work, there are few resources for children who need extra support. Many children with disabilities do not get the treatment they need or cannot go to school. Children whose families can't look after them usually grow up in an orphanage, because adoption and foster care programmes are rare.

# What we do

We work with local NGOs from each region to help vulnerable children in four ways.

1

Strengthening families  
and communities

2

Creating better access  
to healthcare for  
vulnerable children  
and their families

3

Promoting education  
for all, so everyone  
has the chance to go  
to school

4

Advocating for the  
rights of children and  
families

## Case Study: Tamara's story

In rural parts of Kyrgyzstan, support for children with disabilities can be very limited. For example, Tamara (pictured) chose to keep her son at home, as she did not know of any other support available for him. Therefore, he did not attend school, and never received an education.



Thanks to HealthProm's work with Kyrgyz organisation Kelechek Plus, Tamara received training to better understand parenting a child with a disability. She has now set up a support group in her village for other parents whose children have disabilities, so that parents do not have to feel that they are raising their child alone.



# How you can help

**We need your help to carry on doing work like this.  
Your donation will fund:**

**£5**

**sensory/developmental toy for a child with  
a disability**

**£20**

**counselling session with a psychologist**

**£50**

**place for a school teacher on an inclusive education  
training course**

## **You could:**

- Ask your colleagues to help you organise a bake sale
- Get your employer to choose HealthProm as a supported charity
- Organise a seasonal party, sport event or performance at work

If you would like to help us or find out more, get in touch:

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