ADDITIONAL RESOURCES COMPILED BY OUR VOLUNTEER TEAM

Scientific Publications

Uses the anticipated additional burden placed on the Mexican health system by diabetes mellitus Type 2 as a starting point to review coverage and usage of healthcare.

Reviews different sources of evidence to describe the multi-dimensional impacts of the diabetes epidemic on the healthcare system of Mexico.

Quantitative analysis of the developments of sugar-sweetened beverage consumption in Mexico after the introduction of the tax. Concludes a beneficial effect that could be attributed in part to heightened awareness of the associated health risks due to a signalling effect of the public debate around the tax.

Analyzes the power struggles around the sugar tax of Mexico, and the respective roles of different stakeholders, including Coca Cola.
News Articles

**In Town With Little Water, Coca-Cola Is Everywhere, So Is Diabetes.** (NY Times, 2018)
_Describes the tensions in a Mexican town where inhabitants barely find water, while a Coca Cola bottling plant extracts around 300 000 gallons of water daily._

**Coca-Cola country in southern Mexico – photo essay** (The Guardian, 2019)
_Illustrates how the arrival of Coca Cola and its products has blended in to Mexican indigenous communities._

**Mexico’s sugar tax - did it make a difference?** (World Cancer Research Fund International, 2016)
_Summarizes the benefits of Mexico’s sugar tax, as well as the potential for magnifying those benefits by combining it with a comprehensive obesity strategy._

**Coca-Cola influences China’s obesity policy, BMJ report says** (The Guardian, 2020)
_Illustrates the connections between Coca Cola funding and health research in China, resulting in a disproportionate focus on physical exercise as opposed to nutrition in the global obesity response._

**When Jim Crow Drank Coke** (NY Times, 2013)
_Outlines how the political power of Coca Cola in the US intersected with racial discrimination in the 1940s, and how those dynamics are still present in today’s political scene._

**How Coca-Cola came to terms with its own water crisis** (Washington Post, 2018)
_Summarizes briefly how community activism in the Indian region of Kerala forced Coca Cola to acknowledge their responsibility for sustainable water usage._

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