

NAVIGATING THE TRANSITION

PARTNER SPONSORS









JOIN US AS A SPONSOR

We are excited to release this Sponsor brochure which offers your firm the opportunity to support our flagship Autumn Conference. The available sponsor items along with the benefits of sponsorship can be seen on the next page.

The main conference day will be delivered in a hybrid format, in-person and digitally. Digital access promotes diverse, equitable and inclusive engagement, learning and development enabling everyone within participating firms globally to join the main day virtually, access technical content and NEW THIS YEAR.... the ability to connect with other delegates.

Date: Wednesday 9 November

Host: Ashurst, Fruit & Wool Exchange, 1 Duval Square, London E1 6PW

In-person attendance for up to 120 delegates will provide an intimate event that so many enjoyed last November.

HOST SPONSOR



The Programme

The programme on the main day is due to be released week commencing 5 September and will feature a macro-economic outlook and the impact on CRE, as well as several topical conversations including 'Lending in a turning cycle', 'Financing thriving CRE market opportunities', and the 'Evolving structure of the market' For those in-person, the lunch time roundtables will feature in the programme - a big hit in 2021 these discussions will enable deeper conversations, the exchange of ideas and further valuable networking opportunities.

Satellite events

We are planning to hold several smaller, in-person events on Tuesday 8 November at a variety of locations. Sponsor opportunities and further information will be released in September.

YPREF Speed Networking

Building upon the connections created at our YPREF event in June we will host a Speed Networking morning on Thursday 9 November. YPREF can register interest from 5 September.

CDA Explained in less than 2 minutes!



BECOME A SPONSOR

Sponsorship secures Corporate
Digital Access for EVERYONE
in your firm

SPONSOR ITEMS	SPONSORED BY	Cost	No. of passes	TICK here
Speakers' Dinner		£12,000 +VAT	2	
Barista		£7,000 +VAT	2	
Lanyards	Deutsche Bank	£8,500 +VAT	2	SOLD
Umbrellas		£7,000 +VAT	2	
Powerbanks		£5,000 +VAT	2	
Conference Feedback Prize *Dinner for 2 @ Le Manoir Aux Quat Saisons *		£2,500 +VAT	1	
Breakfast	Trepp°	£3,000 +VAT	1	SOLD
Morning Break	KBRA KATING BORNCY	£2,500 +VAT	1	SOLD
Lunch Boxes		£4,500 +VAT	1	
Afternoon Tea	CBRE	£2,750 +VAT	1	SOLD
Networking Reception	<u>us</u> bank	£5,000 +VAT	2	SOLD
Keynote	G Gallagher	£5,000 +VAT	2	SOLD
Keynote	Birchwood Real Estate Capital	£5,000 +VAT	2	SOLD
Session – 2 now available	CBRE WELLS FARGO	£3,000 +VAT	1	
DE&I ⊕ BAR0	CLAYS FIRE FIRE COURT ReedSmith	£5,500 +VAT	2	SOLD
YPREF Speed Networking (Pass access to YPREF ONLY)	MIZRAHI TEFAHOT	£2,500 +VAT	3	SOLD
NEW * Live Illustration * Capturing data, headlines and quotes. An event summary in pictures. Image will be digitalised and shared with all CREFCE members post event.	A CONTROL OF THE CONT	£6,000 +VAT	2	
<u>We care a lot</u> Our sponsor ite sustainably sou		TOTAL SPEND	£	

THE BENEFITS OF SPONSORSHIP

- Promote and elevate your company profile
- Highlight your products, services and expertise to peers and clients
- We will work with you to ensure sponsorship is tailored to fit your specific marketing goals
- Let us help you connect with fellow sponsors, speakers and delegates.

ALL SPONSORS OF THE CONFERENCE ARE ENTITLED TO THE FOLLOWING BENEFITS:

- Corporate Digital Access for everyone in your firm globally. This also enables the ability to catch-up on demand
- Complimentary in-person passes enabling access to the lunchtime roundtable discussions
- Sponsor recognition on CREFCE website and on our virtual conference platform
- Logo included on conference mailings pre & post event to CREFCE and CREFC US audiences (combined distribution list of 19,000 contacts)
- Access to delegate list 1 week in advance of event
- Sponsor recognition on CREFCE's LinkedIn posts
- Invest £7,000+ to secure a tabletop space at the physical event
- Available to all sponsors interactive booth on our virtual platform accessible to all conference delegates senior market participants and our YPREF audience

Contact <u>Carol</u> to secure your sponsorship		crefceurope.org
Name:	Company:	
Contact for marketing:	Contact for invoice:	

Email: Email:

Preferred contact no: Preferred contact no: