

BAIL FOR IMMIGRATION DETAINEE'S **FUNDRAISING PACK**

Packed full of top tips, fundraising ideas,
templates & more!



What do we do?

BID believes that asylum seekers and migrants in the UK have a right to liberty and access to justice and should not be subjected to immigration detention.

BID exists to challenge immigration detention and increase access to justice for immigration detainees facing deportation through the provision of legal advice, information and representation alongside research, policy and advocacy and strategic litigation.

Our projects:

- **Right to Liberty** - Provides legal advice to people held in immigration detention on how they can get released from detention. We do this through our advice line, legal representation and workshops in detention centres.
- **Separated Families' Project** - We provide parents separated from their children by detention with legal advice and representation to secure their release so that they can be reunited.
- **Prisons' Project** - Any foreign national in the UK can be detained at the end of their custodial sentence under immigration powers. People detained in prisons have no legal advice and no access to mobile phones. Our project visits prisons and provides legal advice on bail and release from detention.
- **Article 8 Deportation Advice Project** - Legal advice and representation for individuals in detention and in prisons who are facing deportation and who have established a private and family life in the UK.



“

Whether you are running, jumping, skipping, baking or walking, thank you for deciding to #ChallengeDetention. Whatever you're up to every penny you raise will go towards our vital work. Detention is a stain on our society and we are very grateful to everyone supporting us.

”

- Annie Viswanathen
BID Director

Make the most out of your fundraising page

Your fundraising page is your opportunity to tell people why you are fundraising for BID. Here are our top tips for your page:

1. Choose a fundraising platform

Lots of fundraising sites charge charities and take a high percentage of the money you raise. We have used Virgin Money Giving in the past as they pass on more of the money you raise, however you are welcome to select your own platform. If you choose your own platform please check with us first to make sure we are registered.

2. Set a target and start early

Data shows that the earlier people start fundraising the more they raise. Starting early and setting a target will give you plenty of time to work towards your goal.

3. Tell people why you are fundraising

Try and make the page personal. Explain why you are passionate about BID's work, why you have chosen to take on a challenge and what the experience means to you.

4. Explain how we will spend the money

BID is a small independent charity that receives no public funding. We therefore rely totally on the generosity of our donors and volunteers. Every penny that you raise will go directly into our advice work, helping us to keep the lights on, the phone lines open, and to train up our incredible team of volunteers.

5. Promote your page

Be sure to send your page to anyone you think may be interested in supporting you. Friends, family and colleagues are good place start but you could also share your page on social media to reach more people. Remember to remind people around pay day, in the the run up to the event and after the event.

6. Speak to your employer

Many workplaces have initiatives in place to support their employees raise money for good causes. Some employers even match what you raise so it is a good idea to check in with them!

7. Get physical

Fundraising online often gets great results but you may also want to consider an event or fundraiser to bring it to life, a pub quiz or raffle for example. Our fundraising A-Z is full of ideas to help you reach your target. You can use the poster template to promote your fundraiser.

8. Keep people updated

Sharing updates about your journey is a great way to encourage people to donate. Try including pictures to make your updates more eye catching.

9. Always say thank you

Make sure you thank your supporters both after they donate and after the event. You could also take this opportunity to ask if they would consider sharing your page with others who could be interested.

“

As a small charity, I know all funds raised go straight to the services that provide help to those deprived of their liberty for racist, administrative purposes.

”

- Adam Spray, Fundraiser 2019

Let the fundraising begin

There are plenty of fun ways to fundraise! Our A-Z is full of ideas to get you started. Remember we will support you as best as we can so keep us in the loop and send us over pictures for us to share on social media.

A

ABSEIL

If you're a dare-devil or want to set yourself a personal challenge, why not get sponsored to abseil? There are various places you can abseil around the UK, such as the ArcelorMittal Orbit at the Queen Elizabeth Olympic Park <http://arcelormittalorbit.com/whats-on/abseiling/>

B

BID FOR BID

Auction off favours from friends and colleagues, whether it's an hour's gardening, or a cake from an expert baker, you'll get some great lots!

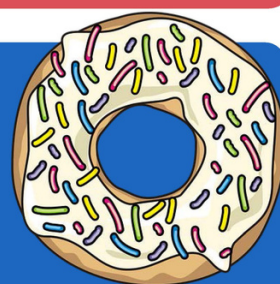
C

COPPERS

Collect 1p and 2ps yourself and from all your friends and family and let them accumulate!



D



DOUGHNUTS

Sell delicious doughnuts to friends, family or colleagues. You can buy these at a discounted rate from Krispy Kreme (www.krispykreme.co.uk/fundraising) and then donate the profit to your fundraising goal!

E

ECO CHALLENGE

Fundraise and save the environment at the same time. This could be sponsored litter-picking at a local park, recycling rubbish, or planting trees. Either way, everyone wins!

F

FILM NIGHT

Create your own cinema and hold a film night for family and friends. Sell popcorn and drinks and charge an entry fee. Theme the event on your favourite film and watch the money roll in!



G

GIVE IT UP

Could you go a week without chocolate, crisps or even cigarettes? Get sponsored and see how much you can raise for giving up your biggest vice!

H

HANDCUFFED FOR THE DAY

At BID we fight arbitrary and unnecessary detention. Help raise awareness and funds with a sponsored 'lock-in' with your hands tied together for a day!

J

JOIN IN

Piggyback on an existing event in your community (for example, a fun fair or school fête), and run a stall or activity!

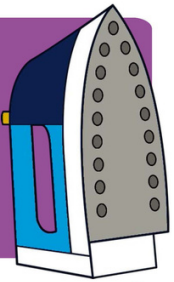
K

KICKABOUT

Organise a five-a-side football tournament or even a table football tournament charging entries a small fee!

IRONING

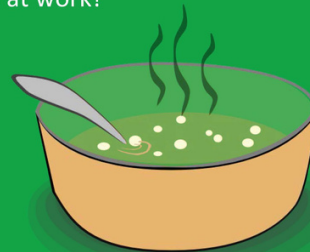
Offer your ironing services for 25p per item!



L

LUNCHBOXES

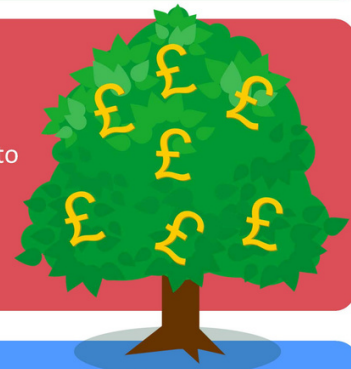
Save your colleagues the hassle of going out for lunch and the standard boring sandwich by making a big batch of soup, stew or curry and selling portions at work!



M

MONEY TREE

Give friends or family £5 and a time limit (e.g. three months) to see how much they can make by making and selling cakes, growing plants or putting in a good bet!



N

NEARLY NEW SALE

A posh jumble sale! Make sure the items people bring are in good condition and charge an entry fee for sellers and guests!

O

OLD FASHIONED SPORTS DAY

Hold an event with traditional sports day activities- sack race, egg and spoon race and don't forget the three-legged race!

P

PAMPER NIGHT

Treat yourself and your friends to an evening of luxury, manicures, face masks all for a small donation!





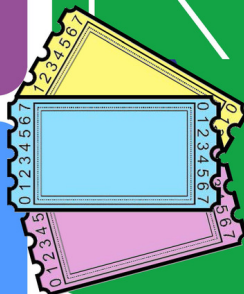
QUIZ NIGHT

Hold a quiz for your family and friends with a small fee per player. All venues are suitable for a pub quiz, whether a pub, community hall or your back garden!



RAFFLE

Write to local business to ask for prizes and raffle them off. Perhaps you could hold the raffle at a quiz night or a different event that you organise!



SWEAR JAR

Chip in £1 for every !*£\$% you come out with! Leave a box at home or in your office!



UNWANTED GIFTS

Ask friends to donate items and have a sale or use them as raffle prizes!



VALET SERVICE

Get some friends and some elbow grease together to wash cars inside and out for a donation!



TUCK SHOP

Give the vending machine a day off and provide the snacks at work for a fee!



X-FACTOR COMPETITION

An X-Factor competition is a fun away to raise money! If you can't sing, then why not hold a sweepstake for the duration to see who will be the winner! The prize can be a percentage of the money raised or a non-monetary prize!



WAX IT

A hair raising event to see how much your friends are willing to pay to hear you ouch! Get sponsored to get waxed!



YESDAY

Get sponsored to say yes to everyone's demands (within reason!) for 24 hours!



ZUMBA

Hold a Zumba night, or even a Zumba marathon for your friends and family. Charge everyone an entry fee and have a lot of fun for charity!

Download our resources

Our poster, sponsorship form and template page text can be downloaded from our website or by clicking the buttons below.



You can add your details to our template poster and display it around your area, work, school or university to help drum up some donations.

[Click to download](#)



You can collect sponsorship through your fundraising page or you can also print our sponsorship form and get people to donate that way.

[Click to download](#)

We have put together some template text that you can edit for your fundraising page. Remember to add a personal touch too!

Click to download

THANK YOU

Keep in touch and let us know if there is anything at all we can do to help.
You can contact us by emailing elisa@biduk.org.

“

WHEN I SAW MY FAMILY AFTER I WAS RELEASED
IT WAS LOVELY, MY ONE-YEAR-OLD SON WAS JUST
LOOKING AT ME FOR HOURS. I WAS SO HAPPY, IT
WAS LIKE PURE LOVE.

”

