

Miss Sara Coughlin

SOUTH EAST LONDON LMS PRETERM
BIRTH CHAMPION MIDWIFE

PRECEPT PROGRAMME MIDWIFE

QUEEN ELIZABETH WOOLWICH HOSPITAL

LEWISHAM & GREENWICH NHS TRUST







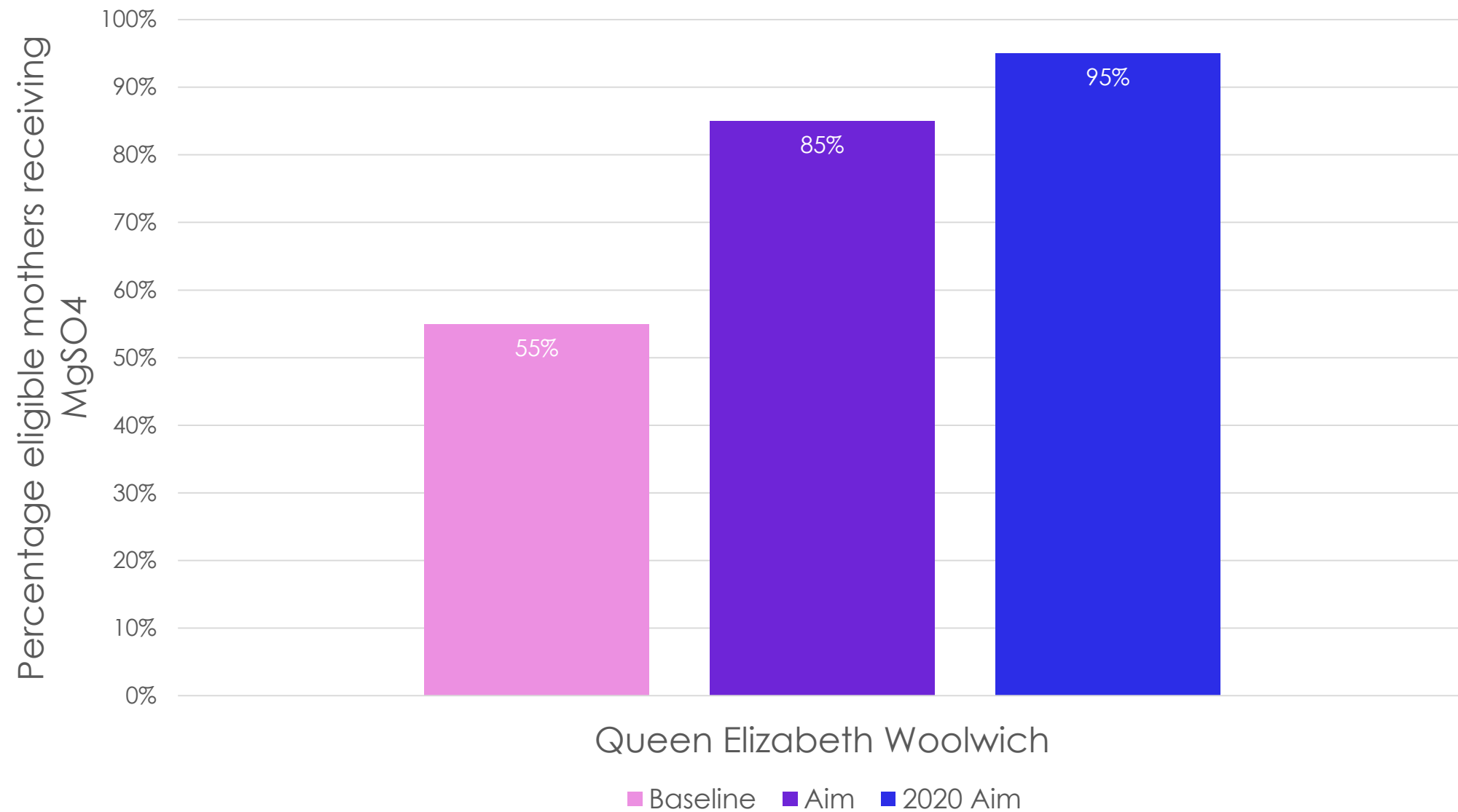
Aims

- To improve compliance with NICE Guidance NG25 and increase the proportion of eligible women offered MgSO₄ in England
- Long Term: Reduction in the incidence of cerebral palsy in babies born preterm.

1

case of cerebral palsy
is prevented for every
37 mothers who receive
magnesium sulphate.





Top Tips from SEL midwives

- **Your passion is infectious** – bring energy and role model for change
- **Do the leg work early on** - build the knowledge, understand the problem, check the guidelines, pre-empt the questions
- **You can't do it alone** - bring your colleagues with you and make them your champions
- **Engage on all angles** – engage senior support to add weight and help unblock any difficulties, obstetric and neonatal consultants so everyone can support your mission
- **Empower women** – they are your greatest asset in changing people's in behaviours
- **Persistence** – change is hard but with time you will see the difference you're making
- **Learn and share together** – draw on the support of your fellow PReCePT midwife champions

If we get this right we can achieve:

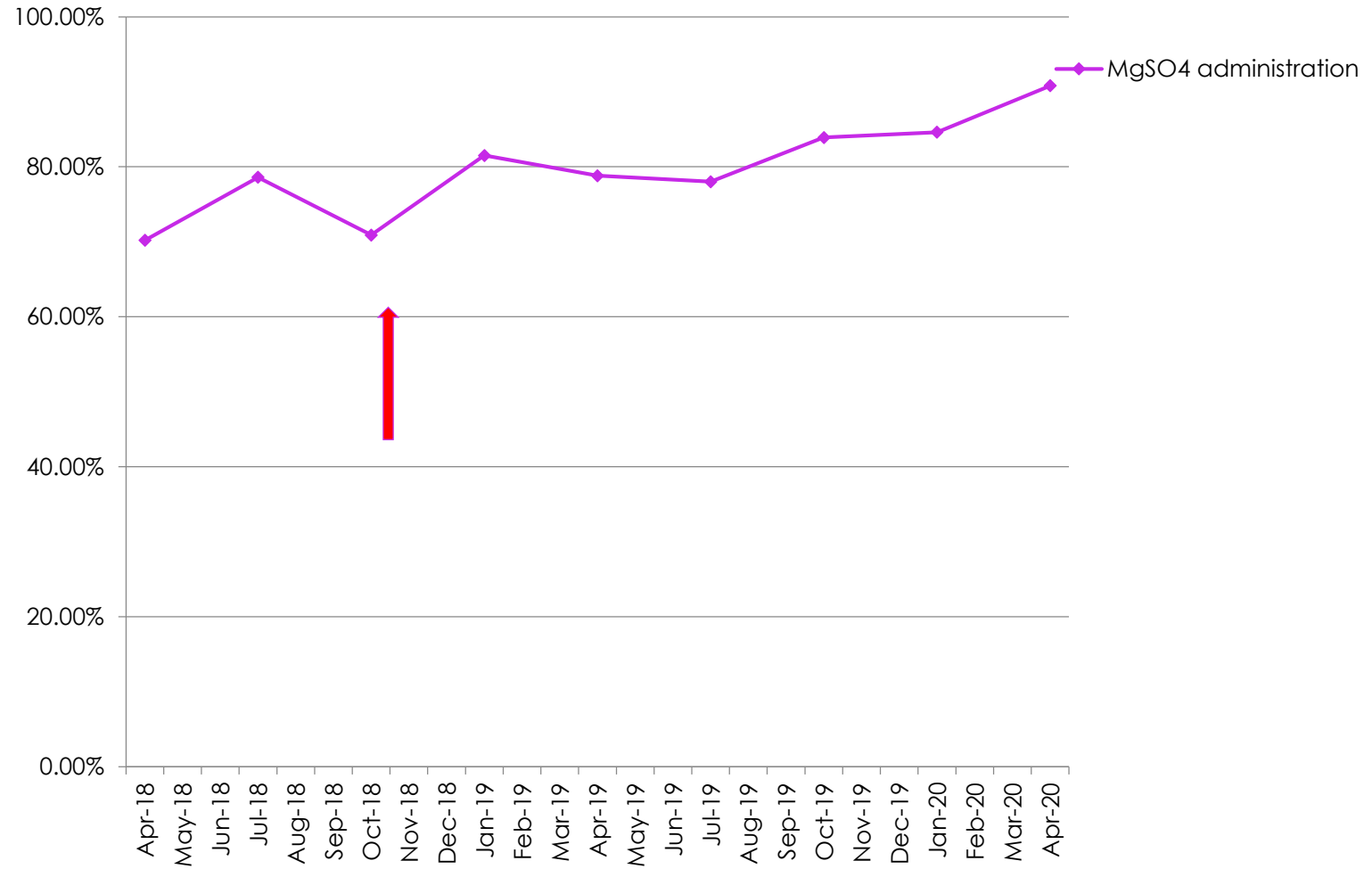
- Improved quality and better woman centred care
- Improved neuroprotection for babies born at less than 30 weeks
- Become innovators & leaders in the national adoption and spread of the project

AND MOST IMPORTANTLY

- Fewer babies with cerebral palsy
- Improved quality of life of preterm babies and their families



MgSO₄ administration in South London with the PReCePT Programme (10 hospitals)





Thank you

saracoughlin@nhs.net