

# Evidence and Excellence in Perinatal Care

11-13 September 2019, Newcastle

## Silke Mader

Silke Mader is Chairwoman of the Executive board and co-founder of EFCNI. In 1997, her twins were born in the 25th week of pregnancy. Unfortunately, one of them died a few days after birth and Silke has since campaigned for better support and education for parents dealing with pre-term birth.

She will be speaking at the conference on 'The Challenge of Pre-Term Birth - A Parent's Perspective.'



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Why is this a hot topic for neonatal professionals?

*“ ‘The challenge of preterm birth – A parents perspective’ – because infant and family centred developmental care is still not a standard or a standardised strategy in every clinic.”*



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What do you see as being the greatest challenge for neonatal professionals over the next ten years? (And how can we best prepare for this?)

*“To develop a strategy to implement standards in NICUs and improve newborn health.”*



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How do you make the most of your time when attending conferences?

*“Attending sessions, networking and sharing best practices.”*



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