

Agenda

- The story behind DataTile
- Demonstration of DataTile
- DataTile in action!
A perspective from Global Media & Entertainment



Data Handling - end-to-end process

True agility for data-driven business

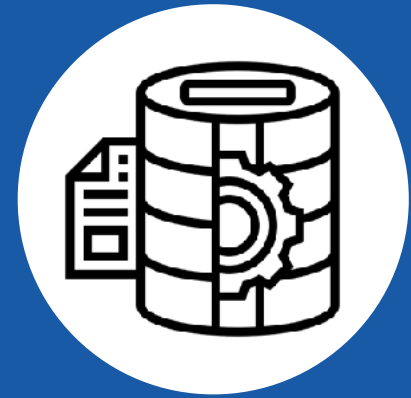


Conventional depth
of Research Services

Business-side



Challenges



Data processing



Cost barriers



Data Handling



Ingestion



Querying



Statistics



Collaboration



Data Security



Cost effectiveness





insight

Audience Insider

16k

interviews



Agility



Speed



Self-serve



Partnership



Talk to us!

DataTile

Alex Chilingaryan - CEO / Founder
a.chilingaryan@datatile.eu

Alex Maddox - Senior Partner
alex.maddox@datatile.eu

Global

Hayley Fox - Head of Insight Innovation
hayley.fox@global.com

