



Company  
membership

**£545** + VAT

for a team of 4 \*

# JOIN THE UK'S BIGGEST NETWORKING AND EVENTS ORGANISATION FOR CLIENTSIDE RESEARCH PROFESSIONALS

\*Additional members @  
£100+ VAT each per year

## COMPANY MEMBERSHIP INCLUDES:

- Free tickets to five full day seminars
- Tickets to our annual event (Quirks)
- Lunchtime webinar series
- Member only forum
- Knowledge bank
- Peer to peer networking
- Contributes towards your MRS CPD



**NETWORKING | LEARNING | SUPPORT**

[aura.org.uk](http://aura.org.uk)



AURA is a membership organisation exclusively for clientside research and insight professionals. Through our regular events, member forum and knowledge bank we offer continuing personal development, inspiration and peer-to-peer support. Our 700+ members come from a wide range of team sizes and sectors including B2B, B2C and NFP: what they all have in common is a desire to raise their expertise and impact within their organisations

## MEMBER BENEFITS

### INSPIRATION AND KNOWLEDGE SHARING

Through our seminars and webinars members share case studies, best practice and inspiration. Members also have exclusive access to AURA content via our extensive knowledge bank



### PEER TO PEER SUPPORT

Our events provide regular opportunities for members to network. And our popular online forum is where members regularly seek peer advice on agencies, methodologies and other business questions



### ANNUAL INDUSTRY EVENT

AURA curates 8 tailored seminars across two days for our members at Quirks London and has an exclusive lounge at the event for its members. Free tickets for the event are included in your membership



The AURAs are fast becoming the most coveted awards in the industry. Client awards are open only to AURA members and our agency awards are member nominated

## JOIN TODAY

Membership costs just **£545+**  
**VAT** per company (up to 4  
people)

To join AURA or find out more  
contact

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