

Member benefits



Manage your professional development

Good quality and affordable training can be hard to find for product managers. Formal qualifications are even harder to find! We offer a range of best-in-class training programmes for professional development and we're working with universities and Ofqual to approve our courses as Level 7 (post-grad) qualifications for credits towards a Master's Degree.



Enhance your career prospects and improve your earnings potential

Other professions have a clear career path mapped out. The Association of Product Management provides governance and guidance to create the same for product professionals. Our membership structure, aligned to your qualifications and experience, rewards your efforts and helps you demonstrate your commitment to your career and professional status.



Access our best-practice resources and courses

We're building a library of guides, tools and unbranded, editable templates for you to pick up and use immediately. We're also creating free video short courses; maximum 10-minute, bite-sized sessions with practical hints, tips, tools and templates. Perfect introductions for new product managers and quick refreshers for the more experienced.



Keep your options open

And finally, as you grow in your role, you may want to look further afield for your next step. Our jobs board is just for product managers, so no frustrating trawls of the internet and irrelevant notifications from random sites, just a list of the latest product management vacancies – real jobs for real product managers!



Association of
Product Management

Email us on
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for more information