

Member benefits



Manage your professional development

Good quality and affordable training can be hard to find for product managers. Formal qualifications are even harder to find! We offer a range of best-in-class training programmes for professional development and we're working with universities and Ofqual to approve our courses as Level 7 (post-grad) qualifications, which count as credits towards a Master's Degree programme.



Enhance your career prospects and improve your earnings potential

Your peers in other professions have a clear career path mapped out. Historically it's been more challenging to progress as a product manager, as we've lacked professional governance and guidance. The Association's membership structure, aligned to your qualifications and experience, maps a much clearer progression route, demonstrating your commitment and professional status.



Access our best-practice resources

We're building a large bank of practical guides, tools and unbranded, editable templates for you to pick up and use immediately. This will be accompanied by some short "how-to" videos on using and completing the tools and templates.



Keep your options open

And finally, as you grow in your role, you may want to look further afield for your next step. Our jobs board is just for product managers, so no disappointing trawls of the internet, just a list of the latest product management jobs.



Association of
Product Management

Email us on
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for more information